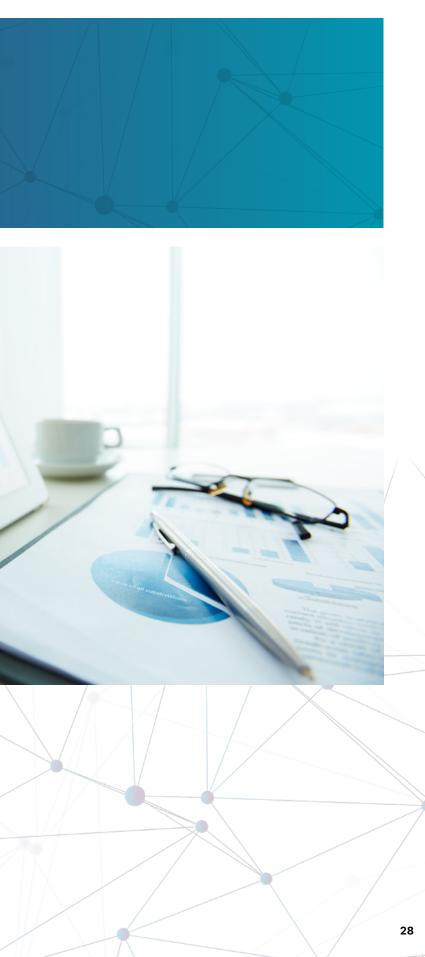
# CONSOLIDATED FINANCIAL STATEMENTS



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# **INDEPENDENT AUDITOR'S REPORT**

(Translation from Spanish Language Original)

To the Board of Directors and Shareholders

Megacable Holdings, S.A.B. de C.V.

(In thousands of Mexican Pesos)

## Opinion

We have audited the consolidated financial statements of Megacable Holdings, S.A.B. de C.V. and subsidiaries (the Group), which comprise the consolidated statements of financial position as at December 31, 2020 and 2019, the consolidated statements of comprehensive income, changes in stockholders' equity, and cash flows for the years then ended, and notes, including a summary of significant accounting policies, and other explanatory information.

In our opinion, the accompanying consolidated financial statements present fairly, in all material respects, the consolidated financial position of Megacable Holdings, S.A.B. de C.V. and subsidiaries as at December 31, 2020 and 2019, and its consolidated results and its consolidated cash flows for the years then ended, in accordance with International Financial Reports Standards (IFRS).

## **Basis for opinion**

We conducted our audit in accordance with International Standards on Auditing (ISAs). Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Consolidated Financial Statements section of our report. We are independent of the Group in accordance with the ethical requirements that are relevant to our audit of the consolidated financial statements in Mexico, and we have fulfilled our ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

## **Key Audit Matters**

Key Audit Matters (KAM) are those matters that, in our professional judgment, were of most significance in our audit of the consolidated financial statements of the current period. These matters were addressed in the context of our audit of the consolidated financial statements as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on these matters.

## Evaluation of the goodwill impairment test

See note 11 to the consolidated financial statements

## The Key Audit Matter

The goodwill as at December 31, 2020 was \$4,378,397, and represented 8.8% of the Group's total consolidated assets as at that date, of which \$4,054,576 corresponded to the following Cash Generating Units (CGU): \$1,242,205 to the Bajío CGU; \$1,104,865 to the Central CGU, \$693,805 to the Southeast CGU, \$429,492 to the Pacific CGU, \$318,640 to the Michoacán CGU and \$265,569 to the Western CGU.

The Group analyzes the impairment of goodwill due to the occurrence of internal or external impairment indicators, or at least once a year.

We have identified the goodwill impairment test evaluation of these six CGUs as a key matter in our audit because the recovery value determination involves significant judgments. Specifically, the assumptions of the long-term growth rate, discount rate and reasonableness of cash flow projections used to calculate the recoverable value of CGUs are complex and any minor change to these assumptions would represent a significant impact. The recovery value has been determined through the value in use.

## How our matter was addressed in our audit

The main procedures we performed to address this key audit matter included the following:

We performed a sensitivity analysis on the long-term growth rate and discount rate assumptions to assess their impact on determining the recovery value of the CGUs mentioned above.

We evaluated the long-term growth rates projected by the Group for these CGUs, comparing the growth assumptions with publicly available information.

We compared the Group's historical cash flow projections with current results to assess the Group's ability to make projections. We also involved our valuation specialists, who assisted us with:

- Evaluating the discount rate used in the valuation, when comparing it with a range of discount rate that was estimated independently using public information available for comparable entities; and
- Calculating the recovery value of the CGUs mentioned above, using the Group's cash flow projections and previously evaluated and using the discount rate calculated independently, and compare the results with the estimates made by the Group.





## Other information

Management is responsible for the other information. The other information comprises the information included in the Group's Annual Report for the year ended December 31, 2020, which must be submitted to the National Banking and Securities Commission and the Mexican Stock Exchange ("the Annual Report") but does not include the consolidated financial statements and our auditor's report thereon. We expect that the Annual Report will be made available to us after the date of this auditor's report.

Our opinion on the consolidated financial statements does not cover the other information, and we do not express any form of assurance conclusion thereon.

In connection with our audit of the consolidated financial statements, our responsibility is to read the other information as it becomes available and, in doing so, consider whether the other information is materially inconsistent with the consolidated financial statements or our knowledge obtained in the audit, or otherwise appears to be materially misstated

If, when we read the Annual Report, we conclude that there is a material misstatement of this other information, we are required to report that fact to those responsible for the entity's governance.

### Responsibilities of Management and those Charged with Governance of the Consolidated **Financial Statements**

Management is responsible for the preparation and fair presentation of the accompanying consolidated financial statements in accordance with IFRS, and for such internal control as management determines is necessary to enable the preparation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the consolidated financial statements, management is responsible for assessing the Group's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Group or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Group's financial reporting process.

## Auditors' Responsibilities for the Audit of the Consolidated Financial Statements

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance, but it is not a guarantee that an audit conducted in accordance with ISAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these consolidated financial statements.

As part of an audit in accordance with ISAs, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Group's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- · Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on may cast significant doubt on the Group's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditors' report to the related disclosures in the cause the Group to cease to continue as a going concern.
- Evaluate the overall presentation, structure, and content of the consolidated financial statements, including the manner that achieves fair presentation.
- supervision, and performance of the group audit. We remain solely responsible for our audit opinion.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.



· Identify and assess the risks of material misstatement of the consolidated financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from

the audit evidence obtained, we conclude whether a material uncertainty exists related to events or conditions that consolidated financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditors' report. However, future events or conditions may

disclosures, and whether the consolidated financial statements represent the underlying transactions and events in a

 Obtain sufficient appropriate audit evidence regarding the financial information of the entities or business activities within the Group to express an opinion on the consolidated financial statements. We are responsible for the direction,



We also provide those charged with governance with a statement that we have complied with relevant ethical requirements regarding independence, and communicate with them all relationships and other matters that may reasonably be thought to bear on our independence and where applicable, actions taken to eliminate threats or safeguards applied.

From the matters communicated with those charged with governance, we determine those matters that were of most significance in the audit of the consolidated financial statements of the current period and are, therefore, the key audit matters. We describe these matters in our auditors' report unless law or regulation precludes public disclosure about the matter or when, in extremely rare circumstances, we determine that a matter should not be communicated in our report because the adverse consequences of doing so would reasonably be expected to outweigh the public interest benefits of such communication.

KPMG Cárdenas Dosal, S. C.

Jorge O. Pérez Zermeño

Guadalajara, Jalisco April 27, 2021







#### Megacable Holdings, S.A.B. de C.V. and subsidiaries

#### **Consolidated Statement of Financial Position**

December 31, 2020 and 2019

(Thousands of Mexican pesos)

These financial statements have been translated from Spanish, the original language and for the convenience of foreign/ English-speaking readers

	Note	2020	2019		Note	2020	2019
ASSETS				Non-current liabilities:			
Current assets:				Banknotes payable	14	6,358,954	6,427,847
Cash and cash equivalents	5 \$	4,259,590	2,210,065	Long-term lease liabilities, net of current portion	17	231,510	266,963
Accounts receivable, net	6	1,705,690	1,858,819	Related parties	17 and 25	729,085	735,400
Value added tax and others		779,937	755,212	Employee benefits	16	203,285	277,707
Inventories, net	7	435,539	471,246	Deferred income tax	20	1,955,997	1,744,334
Prepayments	8	251,581	380,494	Total non-current liabilities		9,478,831	9,452,251
Total current assets		7,432,337	5,675,836	Total liabilities		15,879,991	12,292,831
Non-current assets:				EQUITY			
Prepayments	8	2,012,974	-	Controlling interest:	18		
Property, networks and equipment, net	10	31,558,147	29,459,866	Capital stock		910,244	910,244
Right-of-use assets	17	2,574,121	1,715,658	Additional paid in capital		2,117,560	2,117,560
Related parties	25	978,473	1,151,542	Reserve for the repurchase of shares		322,560	272,712
Goodwill, net	11	4,378,397	4,378,397	Retained earnings		28,673,790	25,836,106
Other intangible assets, net	12	106,298	231,906	Legal reserve		493,808	492,412
Other assets	26	716,260	629,562	Other comprehensive income		(33,870)	(16,391)
Total non-current assets		42,324,670	37,566,931	Controlling interest		32,484,092	29,612,643
Total assets		49,757,007	43,242,767	Non-controlling interest		1,392,924	1,337,293
				Total equity		33,877,016	30,949,936
LIABILITIES				Total liabilities and equity		\$ 49,757,007	43,242,767
Current liabilities:							
Banknotes payable	14	459	79,922	The accompanying notes are an integral part of these consolid	lated financial statements.		
Current portion of lease liabilities	17	1,291,230	132,652				
Suppliers		3,240,961	1,436,412				
Other accounts payable and accrued liabilities	15	1,726,274	916,060			/	
Income tax		42,087	-	SW-M_	(	nannahanna -	
Related parties	17 and 25	100,149	275,534	Lic. Enrique Yamuni Robles	C.P. Luis Anto	onio Zetter Zerme	ño
Total current liabilities		6,401,160	2,840,580	CHIEF EXECUTIVE OFFICER	CHIEF FINANCE AND		FFICER





2020 ANNUAL REPORT **CONSOLIDATED FINANCIAL STATEMENTS** 

#### Megacable Holdings, S.A.B. de C.V. and subsidiaries

#### Consolidated Statements of Comprehensive Income

Years ended December 31, 2020 and 2019

(Thousands of Mexican pesos)

These financial statements have been translated from Spanish, the original language and for the convenience of foreign/ English-speaking readers

	Note	2020	2019	
Service revenues		\$ 22,383,030	21,615,210	Net income attributable to:
Cost of services	21 and 28	10,107,417	9,661,093	Company shareholders
Gross profit		12,275,613	11,954,117	Non-controlling interest
				Net profit
Selling expenses	21 and 28	5,307,074	5,266,548	
Administrative expenses	21 and 28	517,754	514,132	Comprehensive income attributable to:
Expected credit loss	6 and 21	111,224	53,639	Company shareholders
				Non-controlling interest
Other income, net	22 and 28	77,811	43,260	Comprehensive income
Operating income		6,417,372	6,163,058	Basic and diluted earnings per share:
		-, ,-		Attributable earnings per common share of the controllir
Finance income	23 and 25	145,993	311,086	Profit per Ordinary Share Certificate (CPO)
Finance costs	23 and 25	(615,114)	(700,938)	
Finance costs, net		(469,121)	(389,852)	The accompanying notes are an integral part of these consolida
Impairment of other permanent investment	26	(88,500)	-	
				N A
Income before income tax		5,859,751	5,773,206	Lic. Enrique Yamuni Robles
Income tax	20	(1,335,496)	(1,320,611)	CHIEF EXECUTIVE OFFICER
Net profit		4,524,255	4,452,595	
Other comprehensive income:				
Items that will not be reclassified to profit or loss:				
Remeasurement of post-employment benefit obligations		(17,479)	(18,184)	
Comprehensive income, net		4,506,776	4,434,411	



	Note	2020	2019
		4,353,365	4,290,211
		170,890	162,384
		4,524,255	4,452,595
		4,335,886	4,272,027
		170,890	162,384
		\$ 4,506,776	4,434,411
lling interest	19	2.53	2.49
	19	5.06	4.98

e consolidated financial statements.

C.P. Luis Antonio Zetter Zermeño CHIEF FINANCE AND ADMINISTRATION OFFICER



#### Megacable Holdings, S.A.B. de C.V. and subsidiaries

#### Consolidated Statements of Changes in Stockholders' Equity

Years ended December 31, 2020 and 2019

(Thousands of Mexican pesos)

These financial statements have been translated from Spanish, the original language and for the convenience of foreign/English-speaking readers

	Note 18	Share capital	Net premium on placement of shares	Provision for repurchase of shares	Retained earnings	Legal reserve	Other comprehensive income
Balance at December 31, 2018	\$	910,244	2,117,560	294,612	23,462,826	488,832	21,520
Charges to the legal reserve		-	-	-	(3,580)	3,580	-
Purchase and sale of own shares		-	-	(21,900)	(58,530)	-	-
Redemption of minority shareholders		-	-	-	-	-	-
Dividends		-	-	-	(1,874,548)	-	-
Ori effect of IAS 19		-	-	-	19,727	-	(19,727)
Comprehensive income		-	-	-	4,290,211	-	(18,184)
Balance at December 31, 2019		910,244	2,117,560	272,712	25,836,106	492,412	(16,391)
Charges to the legal reserve		-	-	-	(1,396)	1,396	-
Purchase and sale of own shares		-	-	49,848	-	-	-
Redemption of minority shareholders		-	-	-	-	-	-
Dividends		-	-	-	(1,529,359)	-	-
Ori effect of IAS 19		-	-	-	15,074	-	-
Comprehensive income		-	-	-	4,353,365	-	(17,479)
Balance at December 31, 2020	\$	910,244	2,117,560	322,560	28,673,790	493,808	(33,870)

The accompanying notes are an integral part of these consolidated financial statements.





Total controlling interest of share capital	Non-controlling interest	Total equity
27,295,594	1,345,027	28,640,621
-	-	-
(80,430)	-	(80,430)
-	(126,218)	(126,218)
(1,874,548)	(43,900)	(1,918,448)
-	-	-
4,272,027	162,384	4,434,411
29,612,643	1,337,293	30,949,936
-	-	-
49,848	-	49,848
-	(25,070)	(25,070)
(1,529,359)	(90,189)	(1,619,548)
15,074	-	15,074
4,335,886	170,890	4,506,776
32,484,092	1,392,924	33,877,016

C.P. Luis Antonio Zetter Zermeño CHIEF FINANCE AND ADMINISTRATION OFFICER



#### Megacable Holdings, S.A.B. de C.V. and subsidiaries

#### **Consolidated Statements of Cash Flows**

Years ended December 31 2020 and 2019

(Thousands of Mexican pesos)

These financial statements have been translated from Spanish, the original language and for the convenience of foreign/ English-speaking readers

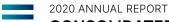
	2020	201
	Ó <u>A FOA OF</u>	
Operating activities:	\$ 4,524,255	4,452,59
Net profit Items related to investment activities:		
Allowance for credit losses	111 004	E2 620
	111,224	53,63
Depreciation	4,318,172	3,561,52
Depreciation of leases	139,146	302,92
Amortization	232,168	272,25
Loss on sale of property, system, and equipment	448,732	14,44
Interest income	(145,993)	(311,086
Allowance for obsolete inventories	6,304	11,71
Impairment of other permanent investment	88,500	1 000 (1)
Income tax	1,335,496	1,320,61
Items related to financing activities:	F74 740	6 6 6 <b>0</b> 0 0
Interest expense	571,719	661,80
Unrealized exchange rate fluctuations	(7,636)	2,29
Subtotal	11,622,087	10,342,72
Changes in working capital:		
Accounts receivable	42,263	(141,806
Value added tax and others	(24,725)	(346,217
Related parties, net	131,748	247,07
Inventories	29,403	(51,928
Prepayments	128,913	(12,764
Suppliers	1,802,766	(468,893
Other accounts payable	836,700	(39,264
Employee benefits	(74,422)	51,54
Net cash flows from operating activities	14,494,733	9,580,47
Het dash hows nom operating activities		5,000,47
Paid employee profit-sharing	(28,778)	(24,676
Income tax	(1,079,454)	(2,428,963
Net cash from operating activities	13,386,501	7,126,83

		2020	201
Investing activities:			
Prepayments		(2,007,401)	
Amounts collected on loans to related parties		205,454	162,68
Proceeds from the sale of property, networks, and equipment		16,919	12,21
Acquisition of machinery, furniture, and equipment		(5,322,435)	(7,220,855
Lease acquisitions		-	(155,550
Other non-current assets		(278,051)	30,22
Decrease in intangible assets		125,608	(166,184
Acquisition of intangible		-	(266,73
Contribution to other permanent investments		(129,315)	(139,738
Interest income		145,993	309,31
Net cash flows from investing activities		(7,243,228)	(7,434,61
Financing activities:			
Bank loans received		-	6,415,10
Loans granted to related parties		(100,359)	(194,44
Repayment of bank loans		(148,440)	(3,808,71
Payment of finance lease liabilities		(1,735,265)	(409,11
Dividend payments		(1,619,548)	(1,918,44
Minority shareholder redemptions		(25,070)	(144,40)
Minority shareholder contributions		(2,405)	
Purchase and sale of own shares		49,848	(80,43
Interest expense		(516,081)	(661,80
Net cash flows from financing activities		(4,097,320)	(802,25
Net increase (net decrease) in cash and cash equivalent	s	2,045,953	(1,110,03
Cash and cash equivalents:			
At the beginning of the year		2,210,065	3,330,21
Unrealized exchange fluctuation of cash and cash equivalents		3,572	(10,11
At the end of the year	\$	4,259,590	2,210,06

Lic. Enrique Yamuni Robles CHIEF EXECUTIVE OFFICER



C.P. Luis Antonio Zetter Zermeño CHIEF FINANCE AND ADMINISTRATION OFFICER



**CONSOLIDATED FINANCIAL STATEMENTS** 

#### Megacable Holdings, S.A.B. de C.V. and Subsidiaries

#### Notes to the consolidated financial statements

For the years ended December 31, 2020 and 2019 (Thousands of Mexican Pesos) These financial statements have been translated from Spanish, the original language and for the convenience of foreign/ English-speaking readers.

#### Group information-(1)

Megacable Holdings, S.A.B. de C.V. (the "Company" or "Group") is a variable capital company incorporated under Mexican law, as well as its subsidiary Mega Cable, S.A. de C.V. (Mega Cable). The Group is controlled indirectly by the Bours and Mazón Families and the Trust held with Mexican development bank Nacional Financiera, S.N.C. The subsidiary Mega Cable also controls a group of companies engaged in the installation, operation, maintenance, and use of Public Telecommunications networks that distribute cable television, internet and telephone signal systems, and business solutions provided for the business segment. The Group is listed on the Mexican Stock Exchange and has a presence in more than 26 states across Mexico. The Group has determined that its normal cycle of operations starts on January 1 and ends on December 31 of each year.

The Group's headquarters are located at Av. Lázaro Cárdenas 1694, Col. Del Fresno, Zip Code 44900 in Guadalajara, Jalisco, Mexico.

The accompanying consolidated financial statements include the Group's figures, including joint ventures and associates, as at December 31, 2020 and 2019, in which the Group exercises significant influence and control, respectively. (See Note 2b)

#### **Telecommunications Reform**

On June 11, 2013, the Official Gazette of the Federation published the Decree reforming and adding various provisions to Articles 6, 7, 27, 28, 73, 78, 95, and 105 of the Mexican Constitution regarding "Telecommunications," which establishes the obligation for Congress to issue the single Legal Order on regulatory convergence for the use, operation, and exploitation of the radioelectric spectrum, telecommunications networks, as well as the provision of broadcasting and telecommunication services.

The Federal Telecommunications Institute (IFT or "Institute") was created on September 10, 2013, and the Decree issuing the Federal Telecommunications and Broadcasting Act (the "Law") was published in the Official Gazette of the Federation on July 14, 2014, along with the amendment and repeal of various Telecommunications and Broadcasting provisions. The Decree entered into force on August 13, 2014.

In compliance with the Eighth Transitory Article, Section III of the constitutional amendments decree, the IFT Plenary in its V Extraordinary Meeting approved the resolution on preponderance and established various measures for the Preponderant Economic Agents (PEA) in the telecommunications and broadcasting sectors, respectively, to keep from affecting free trade and competition, through Agreement P/IFT/EXT/060314/76, which affected the Group with the corresponding measure and asymmetric interconnection charges for calls ending in the network of the PEA in telecommunication services TELCEL/ TELMEX/TELNOR.

Furthermore, said Resolution established, in Appendix 3, the measures that allow an effective unbundling of the local PEA network so that other telecommunication companies can access the physical, technical and logical means of connection between any terminal point of the public telecommunications network and the access point to the local network belonging to said agent. Thus, on February 27, 2018, through Agreement P/IFT/270218/130, the final plan for the implementation of functional separation of the PEA was approved, which, after changes approved by the Authority, had a September 30, 2019 deadline for migration of personnel, transfer of resources and transfer of network and infrastructure elements, thus giving rise to the functional separation of Telmex and Telnor.

Consequently, through the implementation of the final functional separation plan and the application of different measures imposed on the PEA, on March 4, 2020, the IFT approved the concession titles for Red Nacional Última Milla, S.A.P.I de C.V. and Red Ultima Milla del Noroeste, S.A.P.I de C.V, companies created to provide services for the PEA's telecommunications wholesale division. Thus, as of March 6 of said year, these companies began operations independently from Telmex and Telnor.

In accordance with the Preponderance Resolution and the Law, the Institute Plenary has adopted different general Administrative Provisions and resolutions, including the Minimal Technical Conditions and Cost Models used to determine the Interconnection rates annually since 2015, and the applicable rate for 2021 was published in 2020. Similarly, the reference offers of the Preponderant Economic Agent in the telecommunications sector, which include Wholesale Services of Dedicated Links, Infrastructure Sharing and Local Loop Unbundling, as well as the Measures imposed biannually to the PEA and the approval of different cost models, allow to determine the prices for the services of Dedicated Links, Unbundling and Sharing Infrastructure, which allow MEGA CABLE to request and/or dispute rates in the services offered, as well as the use of the available infrastructure of TELMEX and TELNOR and Red Nacional Última Milla, S.A.P.I de C.V. and Red Ultima Milla del Noroeste, S.A.P.I de C.V.

As for the Group, in January 2016, MEGA CABLE was granted a single concession title which considers national coverage within its content, valid of 30 years, which allows the provision of any type of technically-feasible telecommunications service, allowed by the infrastructure to be provided in any part of the Mexican territory (and only requesting, where appropriate, the necessary radio spectrum). This title establishes the obligations corresponding to the dealers, such as: registering the services that they intend to provide; information on passive and active infrastructure, transmission media and rights of way; coverage programs, investment, quality and coverage commitments; not engaging in discriminatory practices; establishing and publishing a Code of Business Practices; having parental control regarding programming directed at children and adolescents; providing information to the IFT and allowing verification at the facilities; filing the audited financial statements, and others.

#### Legal Framework - Regulatory Interconnection of Networks with Other Operators 2020 and 2019.

Since 2015, the dispute over interconnection rates has been performed mechanically and with prior knowledge of the terms of the resolution issued by the IFT, since in the last quarter of each year, the Institute publishes the interconnection rates to be applied the following year. Therefore, the applicable rates were interconnection disagreements between operators were established during 2020 and 2019:



Operators Other Than Preponderant Operators		
Line item	2020 Rate	2019 Rate
For termination of local service to mobile users under the "caller pays" modality	\$ 0.099287	0.112623
For termination of short messages by mobile users	0.016518	0.015379
For termination of local service used by fixed users	0.003721	0.003360
For termination of short messages by fixed users	0.012662	0.012370
For origination services for local service by fixed users	\$ N/A	N/A
For transit services	N/A	N/A

In 2019, the obligation that TELCEL/TELMEX/TELNOR as part of the PEA should no longer charge the Group for the termination services on the network of said Preponderant Economic Agent was no longer in effect; however, the asymmetric rates continued to prevail.

Therefore, for the year 2020 in relation to 2019, the following Interconnection rates with the PEA applied:

Line item	2020 Rate	2019 Rate
For termination of local service to mobile users under the "caller pays" modality	\$ 0.025771	0.028313
For termination of short messages by mobile users	0.008723	0.009241
For origination services for local service by fixed users	0.004088	0.003535
For transit services on mobile networks	0.001884	0.001551
For termination of local service used by fixed users	0.003331	0.003151
For fixed network transit services	0.004441	0.004465

The operators that asked the IFT to resolve disputes regarding interconnection rates for 2020 with MEGA CABLE were:

#### AT&T, Total Play, Telmex - Telnor, Telcel, Starsatel, Pegaso, Maxcom, Marcatel, IENTC, Grupo Televisa, Axtel, Avantel.

These disputes related to obtaining the interconnection charges are based on Article 129 of the Law, which establishes that no later than by July 15 of each year, the concessionaires must file with the Institute, the dispute corresponding to the interconnection charges applicable to the following year. Should they fail to do so, they will not be able to apply the charges under the resolution the following year.

The Institute resolved the applicable rates for fiscal year 2020 based on the total cost model that a company could avoid in the long term if it stopped providing the relevant interconnection service but continued to provide the rest of the services, besides allowing the recovery of common costs through allocation of costs and for fiscal year 2019 based on cost models with a Long-Term Average Incremental Cost approach, used to determine the update, taking into account the service demand

information, the prices of the inputs used, the weighted-average cost of capital, the exchange rate and the inflation based on the expected average for 2019, which resulted in an impact for the Group as a consequence of the financial increase regarding the considerations for interconnection services paid by MEGA CABLE, for the operators disputing such rates for that annuity, as indicated in the preceding paragraph, since, the latter ends with a greater number of minutes in the networks of other companies, due to the larger amount of subscribers it has. This impact will depend on the monthly number of minutes MEGA CABLE ends in the network of each company during 2019. Among the operators other than PEA for the marginal cost of the termination rates, no significant changes are represented regarding income or expenses.

MEGA CABLE asked the Telecommunications operators listed below to negotiate new interconnection conditions and also negotiated interconnection disagreements for 2020 with the IFT for this same list of operators and signed Interconnection Agreements in accordance with the resolutions issued by the Institute between January 1, and December 31, 2020.

#### AT&T, Total Play, Telmex - Telnor, Telcel, Starsatel, Pegaso, Maxcom, Marcatel, IENTC, Grupo Televisa, Axtel, Avantel.

In order to obtain access to the rates resolved by the Institute, the company must obtain a resolution by this authority to support the rate for the year in question, in the understanding that said resolution is subject to tax. In other words, it gives rise to the obligation for the corresponding concessionaires regarding its application and compliance. The legal grounds supporting the Interconnection disputes are found in Article 129 of the Law, which states the dispute process mechanisms and the deadlines pending resolution by the Institute. MEGA CABLE applies the rates established in the Interconnection Agreements as long as the operators do not request the application of the new rates in accordance with the Interconnection Agreements.

#### SIGNAL RETRANSMISSION

MEGA CABLE continues to be bound to the obligation to retransmit, free of charge, the open broadcast signal rights held by TELEVISA, IMAGEN and TV AZTECA on the network within its coverage areas, as well as Federal Public Institution signals.

In multiprogrammed signals, the obligation is limited to retransmit those with the highest-rated audiences, with the exception of Federal Public Institutions to which the obligation for retransmission does apply.

Regarding all the processes described in the preceding paragraphs of this note, the conclusion, at the date of issue of the consolidated financial statements, is that there is no material impact on the Group's financial position.

## (2) Summary of significant accounting policies-

The Company has consistently applied the following accounting policies to the consolidated financial statements and have been applied constantly by the Company, unless otherwise specified:



#### (a) Basis of preparation and authorization-

The Group's consolidated financial statements as at December 31, 2020 and 2019 and for the years then ended have been prepared in accordance with International Financial Reporting Standards ("IFRS") issued by the International Accounting Standards Board ("IASB"). IFRS include: i) International Financial Reporting Standards ("IFRS"); ii) International Accounting Standards ("IAS"); iii) Interpretations by the International Accounting Standard Committee ("IASC"); and iv) Interpretations by the Standard Interpretations Committee ("SIC"). The consolidated financial statements have been prepared on a historical cost basis.

The preparation of the consolidated financial statements in accordance with IFRS requires that certain critical accounting estimates be made. It also requires management to exercise its judgment in the process of applying the Group's accounting policies. Changes in assumptions could potentially have a material impact on the consolidated financial statements for the period. Management considers that the assumptions are appropriate. The areas that require a higher degree of judgment or complexity, or the areas in which the estimates and assumptions are important for the consolidated financial statements are disclosed in Note 4.

#### (b) Consolidation and investments in joint arrangements and shares-

#### a) Subsidiaries

Subsidiaries are all the entities over which the Group has control. The Group controls an entity when it is exposed to, or has rights to, variable returns from its involvement with the entity and has the ability to affect those returns through its power over the entity. When the Group's interest in subsidiaries is less than 100%, the interest attributed to external shareholders is reflected as non-controlling interest.

Subsidiaries are consolidated from the date they are controlled by the Group and cease to be consolidated when said control is lost. For the purposes of consolidation, the Group consolidates three subsidiaries over which it has control with a 51% share.

The Group uses the purchase method of accounting to recognize its business acquisitions. The consideration paid for the acquisition of a subsidiary is based on the fair value of the net assets transferred, the liabilities assumed, and the capital issued by the Group. The consideration for an acquisition also includes the fair value of those contingent amounts to be collected or paid as part of the agreement. Acquisition-related costs are recognized as expenses as incurred. Identifiable assets acquired and liabilities and contingent liabilities assumed in a business combination are generally initially recognized at their fair values at the acquisition date. The Group recognizes the non-controlling interest in the acquired entity either at fair value at the acquisition date or at the proportional value of the identifiable net assets of the acquired entity.

If the business combination is presented in stages, the book value of the acquirer's previous interest in the acquiree at the acquisition date is adjusted to the fair value at the acquisition date, and any differences are recognized in profit or loss.

The excess of the consideration transferred, the non-controlling interest in the acquired entity, and the fair value of any previous participation (if applicable) of the Group in the acquired entity (if applicable) over the fair value of the assets

identifiable net of the acquired entity is recognized as goodwill. If such comparison gives rise to an advantageous purchase, such as a purchase at a bargain price, the difference is recognized directly in the consolidated statement of comprehensive income.

Any contingent consideration to be paid by the Group is recognized at its fair value at the acquisition date. Subsequent changes to the fair value of the contingent consideration recognized as an asset or liability are recognized in accordance with IAS 39 either in income or in comprehensive income. The contingent consideration that is classified as capital does not require adjustment, and its subsequent settlement is recorded in equity.

Transactions, balances, and unrealized profits or losses resulting from operations between Group companies have been eliminated. The accounting policies applied by the subsidiaries have been modified to ensure their consistency with the accounting policies adopted by the Group, where necessary.

The companies listed below are those over which the Group has control and that are included in the consolidated financial statements (all subsidiaries are variable capital companies, except for Liderazgo Empresarial en Tecnologías de la Información, Servicios Especiales Turandot, and Werther Administración Integral, which are equity firms):

Subsidiary	Shareh 2020	olding 2019
Mega Cable	99.99	99.99
Telefonía por Cable	99.99	99.99
MCM Holding (MCM)	99.99	99.99
Liderazgo Empresarial en Tecnologías de la Información (Ho1a) Productora y	99.99	99.99
Comercializadora de Televisión (PCTV)	81.98	81.98
Myc Red TV Cable del Golfo Servicios Técnicos de Visión	51.00 99.99	51.00 99.99
por Cable	99.99	99.99
Mega Ventas	99.99	99.99



#### Corporate Purpose

- Holder and lessor of infrastructure to subsidiaries.
- Operations in the cable systems of Sinaloa, Sonora, Occidente (West), Centro (Central Mexico), the Gulf (Golfo) region, Chiapas, the State of Mexico, León, and Los Cabos, among others.
- Local telephone services in Mexico City, Guadalajara, and Monterrey.
- The holding company and its subsidiaries are engaged in the provision of installation services and the sale of communication services in Mexico City, Guadalajara, Monterrey, and Cancún, among others.
- Purchase and sale of national and international television signals, sale of television ads and advertising spaces, and the production and co-production of programs.
- Operations in the cable systems primarily in Sahuayo and Jiquilpan, Michoacán.
- Technical staff services.
- Technical staff services.
- Sales staff services.

Shareholding					
Subsidiary	2020	2019	Corporate Purpose		
Servicios de Administración y Operación	99.00	99.00	Administrative staff services.		
Tele Asesores	99.00	99.00	Administrative staff services.		
Entretenimiento Satelital	95.00	95.00	Operation of the "video rola" channel.		
Servicios Especiales Turandot	97.66	97.66	Leasing of equipment and infrastructure for the provision of telephone services.		
Werther Administración Integral	99.83	99.83	Leasing of equipment and infrastructure for the provision of telephone services.		
Corporativo de Comunicación y Redes de GDL	51.00	51.00	Leasing of equipment and infrastructure for the provision of cable, internet, and telephone services.		
Servicio y Equipo en Telefonía, Internet y Televisión	51.00	51.00	Holder of the subscriber rights for the Michoacán and Zacatecas systems, among others.		

#### b) Changes in ownership interest in subsidiaries without loss of control

The Group recognizes transactions with non-controlling shareholders as transactions between Group shareholders. When acquiring non-controlling interest, the difference between the consideration paid and the interest acquired in the subsidiary measured at its book value is recorded in equity. Profits or losses on the disposal of an interest in a subsidiary that does not imply loss of control by the Group, are also recognized in equity.

#### **Disposal of subsidiaries** c)

When the Group loses control of an entity, any interest retained in said entity is measured at its fair value and the effect is recognized in profit or loss. Subsequently, said fair value is considered the initial book value for purposes of recognizing the retained interest in an associate, joint venture, or financial asset, as applicable. In like manner, the amounts previously recognized in other comprehensive income in relation to that entity are canceled as if the Group had directly disposed of the respective assets or liabilities. This means that the amounts previously recognized in other comprehensive income are reclassified to income for the year.

#### Joint venture d)

The Group applies IFRS 11 to all of its joint arrangements. Under IFRS 11, investments in joint arrangements are classified as joint operations or joint ventures depending on each investor's contractual rights and obligations. The Group has analyzed the nature of its joint arrangements and determined that they are joint ventures. Interest in joint ventures are recognized using the equity method.

Under the equity method, interest in joint ventures is initially recognized at cost and subsequently adjusted to recognize the Group's share of post-acquisition profits and losses, as well as movements in other comprehensive income. When the Group's interest in the loss of a joint venture equals or exceeds its interest in the joint venture (including any long-term interest that is substantially part of the Group's net investment in the joint venture), the Group does not recognize any additional losses, unless it has incurred obligations or made payments on behalf of the joint venture.

Unrealized gains on transactions between Group companies and their joint ventures are eliminated to the extent of the Group's interest in the joint venture. Unrealized losses are also eliminated unless the transaction provides evidence of an impairment of the asset transferred. Accounting policies have been changed, where necessary, so as to ensure consistency with the policies adopted by the Group.

The Group, as well as investors Televisa and Telefónica jointly invested in Grupo de Telecomunicaciones de Alta Capacidad, S.A.P.I. de C. V. (GTAC).

#### Disclosure of changes in accounting policies-(c)

The Group adopted the following standards for the first time beginning on January 1, 2020:

The Group has initially adopted Definition of a Business (Amendments to IFRS 3) and Interest Rate Benchmark Reform (Amendments to IFRS 9, IAS 39 and IFRS 7) from 1 January 2020. A number of other new standards are also effective from 1 January 2020 but they do not have a material effect on the Group's financial statements.

#### (d) Financial information by segments-

The financial information by operating segments is presented in a way that is consistent with the information included in the internal reports provided to the Group's highest operational decision-making authority. This highest authority is responsible for allocating resources and assessing the performance of the Group's operating segments and is exercised by the Board of Directors made up of the management team at the C-Suite level (based at the Guadalajara facilities).

These segments are managed independently (massive and business) since the services provided and the markets they serve are different. The Group performs its activities through various subsidiary companies. See Note 28.

#### (e) Foreign currency transactions and balances-

Foreign currency transactions are translated into functional currency using the exchange rates in force on the date the transaction was carried out or the exchange rate in effect on the valuation date when the line items are revalued. Profits and losses from exchange rate fluctuations that result either from the liquidation of such transactions or from the conversion of monetary assets and liabilities denominated in foreign currency at the exchange rates at year-end, are recognized in the statement of comprehensive income. Profits and losses from exchange rate fluctuations are recognized in finance income/expenses.



#### **Functional and presentation currency**

Since the Company and its subsidiaries use the Mexican peso as both their functional and presentation currency, there was no need to apply a translation process.

#### **(f)** Cash and cash equivalents-

In the consolidated cash flow statement, cash and cash equivalents include cash on hand, bank deposits on demand, and other short-term highly liquid investments with an original maturity of three months or less. Short-term investments are made through banking institutions, which consist of government debt financial instruments such as low-risk Treasury Certificates (CETES) with moderate returns. As at December 31, 2020 and 2019, the respective maturities of these investments are 28 days. See Note 5.

#### (g) **Prepayments-**

Prepayments represent disbursements (fees) made by the Group where the benefits and risks inherent in the goods to be acquired or the services to be received have not been transferred. Prepayments are recorded at cost and presented under the consolidated statement of financial position under the prepayments and other assets caption. See Note 8.

#### Accounts receivable-(h)

Accounts receivable represent collection rights owed by customers and are originated by services provided by the Group in the normal course of business. If accounts receivable are expected to be recovered in a year or less, they are classified as current assets; otherwise, they are presented as non-current assets.

Accounts receivable are initially recognized at fair value and are subsequently measured at amortized cost using the effective interest method, less the estimate of credit losses, if applicable. The estimate of expected credit losses is determined considering the probability of default and the severity of the loss of accounts receivable based on historical experience, current conditions and reasonable forecasts that are observed in their behaviors. The amount of the estimate for credit losses is the difference between the carrying amount recognized and the estimated amount to be recovered. See Note 6.

#### (i) Financial assets and liabilities-

Financial assets-

In accordance with the adoption of IFRS 9 *Financial Instruments*, the Company classifies and measures its financial assets based on the business model the Company uses to manage its financial assets, as well as the characteristics of the contractual cash flows of said assets. In this manner, financial assets can be measured at amortized cost, at fair value through other comprehensive income, and at fair value through profit or loss. Management decides on the initial classification of its financial assets at the time of initial recognition. The purchase and sale of financial assets are recognized on the settlement date.

Financial assets are derecognized when the right to receive the related cash flows has expired or is transferred and the Company has transferred substantially all the risks and benefits derived from its ownership, as well as control of the financial asset.

i. Financial assets at amortized cost

Financial assets at amortized costs are those that i) are kept within a business model whose objective is to hold said assets to collect the contractual cash flows and ii) the contractual terms of the financial asset give rise, on specified dates, to cash flows that represent only payments for principal and interest on the on the outstanding principal.

ii. Financial assets at fair value through other comprehensive income

Financial assets at fair value through other comprehensive income are those whose business model is based on obtaining contractual cash flows and selling financial assets, in addition to their contractual conditions giving rise, on specific dates, to contractual cash flows that represent only payments for principal and interest on outstanding principal. As at December 31, 2020 and 2019, the Company does not hold financial assets to be measured at their fair value through other comprehensive income.

iii. Financial assets at fair value through profit and loss

Financial assets at fair value through profit and loss, in addition to those described in paragraph i of this section, are those that do not meet the characteristics to be measured at amortized cost or at fair value through other comprehensive results, since they i) have a business model that differs from those that seek to obtain contractual cash flows, or obtain contractual cash flows and sell financial assets, or ii) the cash flows they generate are not limited to payments of principal and interest on the outstanding principal.

Despite the classifications above, the Company may make the following irrevocable choices on initial recognition of a financial asset:

a. Present subsequent changes in the fair value of a capital instrument in other comprehensive income, as long as said investment (over which it has no significant influence, joint control or control) is not retained for trading purposes, or is a consideration contingent recognized as the result of a business combination.

b. Designate a debt instrument that meets the criteria to be subsequently measured at amortized cost or fair value through other comprehensive income, to be measured at fair value through income, if doing so eliminates or significantly reduces an accounting asymmetry that would arise from the measurement of assets or liabilities or the recognition of gains and losses on them on different bases.



As at December 31, 2020 and 2019, the Company has not made any of the irrevocable appointments described above.

Financial liabilities-

i. Initial measurement and recognition

Financial liabilities—including accounts payable—are initially recognized when these liabilities are issued or assumed, both contractually.

Unless they are an account payable without a material financing component, financial liabilities are initially measured and recognized at their fair value plus, in the case of financial liabilities not measured at fair value with changes in it, carried through comprehensive income, the transaction costs directly attributable to its acquisition or issue, when they are subsequently measured at amortized cost.

Financial liabilities are initially recognized at fair value and subsequently measured at their amortized cost.

ii. Derecognition

The Company derecognizes a financial liability when its contractual obligations are discharged or cancelled, or expire. The Company also derecognizes a financial liability when its terms are modified and the cash flows of the modified liability are substantially different. In this case, a new financial liability is recognized at fair value based on the new terms and conditions.

At the time of derecognition of a financial liability, the difference between the carrying amount of the extinguished financial liability and the consideration paid (including non-cash assets transferred or liabilities assumed) is recognized in profit and loss.

#### (j) Offsetting of financial instruments-

Financial assets and financial liabilities are offset and the net amount presented in the statement of financial position when there is a legally enforceable right to set off the amounts and the intention to either to settle them on a net basis or to realize the asset and settle the liability simultaneously The legally enforceable right must not be contingent on future events and must be enforceable in the normal course of business and in the event of default, insolvency or bankruptcy of the Group or counterparty.

#### (k) Impairment of financial assets measured at amortized cost-

The Company uses the impairment model based on expected credit losses, applicable to the financial assets subject to such evaluation. The expected credit losses on these financial assets are estimated from the origin of the asset on each reporting date, taking as a reference the historical experience of the Company's credit losses, adjusted for factors that are specific to the debtors or groups of debtors, the general economic conditions and an evaluation of both the current direction and the forecast of future conditions.

Evidence of impairment may include indications that debtors or a group of debtors are experiencing significant financial difficulties, failure to pay or late payment of interest, the likelihood of bankruptcy or financial reorganization, as well as when observable data indicates that there is a measurable decrease in estimated future cash flows, such as changes in economic conditions correlated to non-payments.

For the loans and receivables category, the amount of the loss is the difference between the book value of the assets and the present value of the estimated future cash flows (excluding future credit losses that have not yet been incurred) discounted at the original effective interest rate of the financial asset. The book value of the asset is decreased, and the amount of the loss is recognized in the consolidated income statement. If a loan or investment held to maturity has a variable interest rate, the discount rate to measure any impairment loss is the current effective interest rate defined by the contract. The Group can measure impairment on the basis of the fair value of a financial instrument using its observable market price.

If, in a later period, the amount of the impairment loss decreases and said decrease is objectively related to an event that occurred after the date on which the impairment was recognized (such as an improvement in the credit quality of the debtor), the reversal of the impairment loss previously recognized is recognized in the consolidated statement of comprehensive income.

### (I) Inventories-

The inventory is basically made up of consumable operating material and some spare parts that are used to guarantee the adequate maintenance of the cable signal system (network) in the normal course of business. Important spare parts and permanent maintenance equipment, which the Group expects to use for more than one period, and that could only be used in connection with a fixed asset, are recognized as part of the property, networks, and equipment line item. Inventories are recorded at acquisition cost or at their net realizable value, whichever is less. The cost is determined using the average cost method. The net realization value is the estimated sale price in the normal course of business less the corresponding variable selling costs. See Note 7.

#### (m) Property, networks, and equipment-

Property, networks and equipment are expressed at historical costs, less depreciation. Historical cost includes the expenses that are directly attributable to the acquisition of said assets. See Note 10.

Costs related to a line item incurred subsequent to initial recognition are capitalized, as part of that item or a separate item, as appropriate, only when it is probable that future economic benefits will flow to the Group and that it is able to reliably measure the cost. It should be noted that the Group builds most of its cable system networks and facilities and the internal costs, such as labor costs in construction projects and directly associated redistribution and adaptation expenses so that the asset is in place and in the conditions necessary for that work are capitalized when they generate future economic benefits. Thus, new customer connections costs in the mass cable market are capitalized as part of fixed assets, considering as cost of connection the cost of materials and labor incurred while extending the network to the customer's home.



The book value of the components replaced is derecognized. Maintenance and repair expenses related to daily property, networks and equipment services are recognized in the consolidated statement of comprehensive income at the time they are incurred.

Land is not depreciated. Depreciation of the remaining properties, networks and equipment is systematically determined on the value of the assets, on a straight-line basis, which is applied to the cost of the assets without including their residual value and considering their useful lives expected by Management, which are as follows:

Asset Description	Depreciation rate 2020	Depreciation rate 2019	Estimated useful life 2020	Estimated useful life 2019
Land	N/A	N/A		-
Buildings	2.5%	2.5%	40	40
Network and technical equipment for signal distribution				
Networks	6.64%	6.64%	15	15
Converters	10.00%	10.00%	10	10
Equipment	6.65%	6.65%	15	15
Cable modems	10.00%	10.00%	10	10
Laboratory equipment	7.11%	7.11%	14	14
Furniture and office equipment	5.67%	5.67%	18	18
Computer equipment	12.50%	12.50%	8	8
Transportation equipment	11.11%	11.11%	9	9
Leasehold improvements	5.67%	5.67%	18	18
Telecommunications equipment	5.67%	5.67%	18	18
<u>Other</u>				
Tools and equipment	8.33%	8.33%	12	12

Leasehold improvements are depreciated over the term of the respective operating lease agreements. The residual values and useful lives of the assets are reviewed and adjusted, if necessary, on the closing date of each year.

The value of property, networks and equipment is reviewed when there are indicators of impairment in the value of said assets. When the recovery value, which is the higher between the sale price and its use value (which is the present value of future cash flows) is less than the net book value, the difference is recognized as an impairment loss. For the years ended December 31, 2020 and 2019, there were no indicators of impairment. See Note 20).

#### (n) Goodwill and intangible assets-

#### a) Goodwill

Goodwill arises from the acquisition of subsidiaries and represents the consideration transferred in excess of the Group's interest in the net fair value of the acquired entity's net identifiable assets, liabilities and contingent liabilities of the acquired entity and the fair value of the non-controlling interest in the acquired entity.

Goodwill on acquisitions of subsidiaries is included in intangible assets and is recognized at cost deducting accumulated impairment losses, which are not reversed.

For impairment testing purposes, goodwill acquired in a business combination is allocated to each Cash Generating Unit (CGU) or groups of cash generating units, which are expected to benefit from the synergies of the combination. Each unit or group of units to which goodwill has been assigned represents the lowest level within the entity to which goodwill is controlled for internal management purposes. Goodwill is controlled at the operating segment level.

Goodwill impairment reviews are carried out annually or more frequently if events or changes in circumstances indicate possible impairment. The book value of goodwill is compared to the recoverable amount, which is the highest value between the value in use and the fair value less costs of sale. Any impairment is recognized immediately as an expense and is not subsequently reversed.

As at December 31, 2020 and 2019, no impairment losses were recognized in goodwill. See Note 11.

#### b) Customer bases

Intangible assets acquired during 2019 that were not in a business combination were recorded at acquisition cost. Intangible assets acquired in a business combination are valued at their fair value at the date of purchase. The main intangible assets recognized by the acquisitions is the subscriber portfolio, which according to the study carried out has a useful life of approximately four years. They are amortized on a straight-line basis. See Note 12.

#### b) Trademarks and patents

Trademarks and patents acquired individually are recognized at historical cost. Trademarks and patents acquired through business combinations are recognized at their fair value at the date of acquisition. Trademarks and patents have a defined



useful life and are recorded at cost less their accumulated impairment and amortization. Amortization is calculated on a straight-line basis to distribute the cost of trademarks and patents based on their expected useful lives of 20 years. See Note 12.

#### (o) Impairment of non-financial assets-

Assets that have an indefinite useful life, for example, goodwill, are not subject to amortization and are subject to annual impairment tests.

Assets subject to amortization are tested for impairment when events or circumstances occur that indicate that their book value may not be recovered.

Impairment losses correspond to the amount by which the book value of the asset exceeds its recovery value. The recovery value of the assets is the greater between the fair value of the asset less the estimated costs for its sale and its value in use. For the purposes of impairment tests, assets are grouped at the smallest levels at which they generate identifiable cash flows (cash-generating units).

#### (p) Suppliers and other accounts payable-

Accounts payable are payment obligations with suppliers for the purchase of goods or services acquired in the Group's normal course of business. When they are expected to be paid in a period of one year or less from the closing date, they are presented under current liabilities. If they do not comply with the aforementioned, they are presented under non-current liabilities.

Accounts payable are initially recognized at fair value and are subsequently measured at amortized cost using the effective interest method.

### (q) Bank loans-

Loans are initially recognized at their fair value, net of costs incurred in the transaction. These loans are subsequently recorded at amortized cost; any difference between the funds received (net of transaction costs) and the redemption value is recognized in the consolidated statement of comprehensive income during the loan period using the effective interest method.

Fees for maintaining current credit lines are capitalized as advance payments for services to obtain liquidity and are amortized over the term of the agreement.

### (r) Provisions-

Provisions are recognized when the Group has a legal obligation, present or assumed, as a result of past events, when the use of cash flows will probably be required to settle the obligation and when the amount can be reliably estimated.

### (s) Current and deferred income tax-

Income tax expenses include current and deferred taxes. Income tax is recognized in the consolidated statement of comprehensive income, except to the extent that it relates to items recognized directly under other comprehensive income lines items or in equity. In this case, the tax is also recognized in other comprehensive income or directly in equity, respectively. Current-year income tax is recorded as a short-term liability net of prepayments made during the year.

Current-year income tax payable is calculated according to tax laws approved or substantially approved as of the date of the consolidated statement of financial position. Management periodically evaluates the position assumed in relation to its tax returns regarding situations in which the tax laws are subject to interpretation.

The Group then recognizes the necessary provisions based on the amounts it expects to pay to the Mexican Tax Administration Office ("Secretaria de Administración Tributaria", acronym in Spanish).

Deferred income tax is determined based on the asset and liability method, on temporary differences arising from tax bases of assets and liabilities and their respective carrying amounts. However, deferred income taxes arising from the initial recognition of an asset or a liability in a transaction that does not correspond to a business combination, which at the time of the transaction does not affect either the accounting or tax profit or loss is not recorded or recognized if they arise from the initial recognition of goodwill. Deferred income tax is determined using the tax rates and laws that have been enacted as of the date of the statement of financial position and that are expected to be applicable when the deferred tax asset is realized or the tax liability is settled. See Note 20.

Deferred tax asset is only recognized to the extent that it is probable that future taxable profit will be available against which the temporary liabilities can be utilized.

Deferred income tax is generated on the basis of temporary differences in investments in joint ventures and subsidiaries, except when the possibility that temporary differences will be reversed is under the Group's control and it is probable that the temporary difference will not reverse in the foreseeable future.

Deferred income tax balances related to assets and liabilities are offset when there is a legal right to offset current tax assets with current tax liabilities and when deferred income tax assets and liabilities are related to the same tax authority or the same tax entity or different tax entities where there is the intention to settle the balances on a net basis.



#### (t) Employee benefits-

#### a) Defined benefit plans:

A benefit plan is defined as an amount of pension benefit that an employee will receive in retirement, usually dependent on one or more factors such as age, years of service, and compensation.

The liability recognized in the consolidated statement of financial position with respect to established benefit plans is the present value of the established benefit obligation at the date of the consolidated statement of financial position. The established benefit obligation is calculated annually by independent actuaries using the projected unit credit method. The present value of the established benefit obligations is determined by discounting the estimated future cash flows using the discount rates that are denominated in the currency in which the benefits will be paid, and which have maturities that approximate the terms of the liability for pensions.

Actuarial gains and losses generated by adjustments and changes in actuarial assumptions are recorded directly in equity under other comprehensive income in the year in which they occur.

The Group determines the net financial expense (income) by applying the discount rate to the net established benefit liability (asset).

Past service costs are immediately recognized in the income statement.

#### Seniority premiums

Group companies have established a plan as required by the Federal Labor Act (LFT, acronym in Spanish) with respect to which Group companies that have personnel are bound to pay their workers and they are entitled to receive seniority premiums at the end of the employment relationship after 15 years of service.

The liability or asset recognized in the consolidated statement of financial position with respect to seniority premiums is classified as established benefits and is the present value of the established benefit obligation as of the date of the consolidated statement of financial position. The established benefit obligation is calculated annually by independent actuaries using the projected unit credit method. The present value of established benefit obligations is determined by discounting the estimated cash flows using the interest rates of government bonds denominated in the same currency in which the benefits will be paid and which have maturity terms that approximate the terms of the pension obligation.

Remeasurements arising from adjustments based on experience and changes in actuarial assumptions are charged or credited to equity in other comprehensive income in the period in which they arise.

Past service costs are recognized immediately in profit or loss, unless changes in the pension plan are subject to the employee continuing to work for a specific period of time (the period granting the right).

#### b) Defined contribution plans:

#### Pension plans

The subsidiary Tele Asesores, S.A. de C.V., has an established contribution plan, through which the Company pays fixed contributions to an independent fund. The Company has no legal or assumed obligations to pay additional contributions if the fund does not maintain sufficient assets to pay all employee benefits related to current or past services. Contributions are recognized as employee benefit expenses on the date the contribution obligation is due.

#### c) Employee profit sharing

The Group recognizes a liability and an expense for bonuses and employee profit sharing based on a calculation that takes into account the tax profit after certain adjustments. The Group recognizes a provision when it is contractually bound to do so or when there is a past practice that generates an assumed obligation.

#### (u) Capital stock-

Capital stock, the net premium in the placement of shares, the legal reserve, and retained earnings are expressed at historical cost. Common shares are classified as capital.

Incremental costs directly attributable to the issuance of new shares or options are shown in equity as a deduction from the amount received, net of tax.

#### a) Net premium for placement of shares

The net premium for placement of shares represents the excess difference between the payment for the subscribed shares and the nominal value thereof.

#### b) Legal reserve

In accordance with the Mexican Corporations Act, the Company is required to appropriate at least 5% of the net income of each year to increase the legal reserve. This practice must be continued each year until the legal reserve reaches 20% of the value of the Company's share capital. The legal reserve may be capitalized but may not be distributed to the shareholders unless the Group is dissolved. Also, the legal reserve must be replenished if it is reduced for any reason.

#### c) Provision for repurchase of shares

When a Group entity purchases shares issued by the Company (repurchased shares), the consideration paid, including the costs directly attributable to said acquisition (net of taxes) is recognized as a decrease in the Group's equity until the shares are canceled or reissued. When such shares are reissued, the consideration received, including the incremental costs directly attributable to the transaction (net of taxes), are recognized in the Group's equity.



#### (v) Leases-

At inception of a contract, the Group assesses whether a contract is, or contains, a lease. A contract is, or contains, a lease if the contract conveys the right to control the use of an identified asset for a period of time in exchange for consideration.

#### I. As a lessee

At commencement or on modification of a contract that contains a lease component, the Group allocates the consideration in the contract to each lease component on the basis of its relative stand-alone prices. However, for the leases of property the Group has elected not to separate non-lease components and account for the lease and non-lease components as a single lease component.

The Group recognizes a right-of-use asset and a lease liability at the lease commencement date. The right-of-use asset is initially measured at cost, which comprises the initial amount of the lease liability adjusted for lease payments made on or before the commencement date, plus initial direct costs incurred and an estimate of costs of dismantling and removing the underlying asset or restoring the underlying asset or the site in which it is located, less the lease incentives received.

Subsequently, the right-of-use asset is depreciated using the straight-line method from the commencement date and until the end of the lease term, unless the lease transfers ownership of the underlying asset to the Group at the end of the lease term or that the cost of the right-of-use asset reflects that the Group is going to exercise a purchase option. In that case, the right-of-use asset will be depreciated over the useful life of the underlying asset, which is determined on the same basis as that of property and equipment. In addition, the right-of-use asset is periodically reduced for impairment losses, if any, and adjusted for certain new measurements of the lease liability.

The lease liability is initially measured at the present value of the lease payments that have not been paid on the commencement date, discounted using the interest rate implicit in the lease or, if that rate cannot be readily determined, the incremental rate for Group loans. In general, the Group uses its incremental loan rate as the discount rate.

The Group determines its incremental loan rate by obtaining interest rates from different external financing sources and makes certain adjustments to reflect the lease terms and the type of asset leased.

Lease payments included in the measurement of the lease liability comprise the following:

- fixed payments including fixed payments in substance
- variable lease payments, which depend on an index or a rate, initially measured using the index or rate on the commencement date
- amounts the lessee expects to pay as residual value guarantees and
- the exercise price of a call option that the Group is reasonably certain of exercising that option, the lease payments in an optional renewal period if the Group is reasonably certain of exercising an extension option, and

the payments for penalties derived from early termination of the lease unless the Group is reasonably certain not to terminate the lease early.

The lease liability is measured at amortized cost using the effective interest method. A new measurement is made when there is a change in future lease payments as a result of a change in an index or rate, if there is a change in the Group's estimate of the amount expected to be paid under a residual value guarantee, if the Group changes the assessment of whether or not a purchase, extension or termination option will be exercised, or whether there is a fixed lease payment in substance that has been modified.

When a new measurement of the lease liability is carried out in this manner, the corresponding adjustment is made to the carrying amount of the right-of-use asset, or it is recorded in profit or loss if the carrying amount of the right-of-use asset has been reduced to zero.

The Group presents right-of-use assets that do not meet the definition of investment properties in property, plant and equipment and lease liabilities in loans and obligations in the statement of financial position.

Short-term leases and leases of low-value assets

The Group has chosen not to recognize right-of-use assets and lease liabilities for the leases of low-value assets and shortterm leases, including some information technology (IT) equipment. The Group recognizes the lease payments associated with these leases as an expense on a straight-line basis throughout the term of the lease.

At the beginning or at the time of modification of a contract that contains a lease component, the Group distributes the consideration in the contract to each lease component on the basis of their independent relative prices.

When the Group acts as lessor, it determines whether each lease is a financial or an operating lease at the beginning of the lease.

To classify each lease, the Group makes a general assessment of whether or not the lease transfers substantially all the risks and rewards inherent to the ownership of the underlying asset. If this is the case, the lease is a financial lease; if not, it is an operating lease.

As part of this evaluation, the Group considers certain indicators such as whether the lease covers most of the financial life of the asset.

Fair value measurement

'Fair value' is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date in the principal or, in its absence, the most advantageous market to which the Group has access at that date. The fair value of a liability reflects its non-performance risk.

A number of the Group's accounting policies and disclosures require the measurement of fair values, for both financial and non-financial assets and liabilities.



### (w) Borrowing costs-

Borrowing costs for general and specific loans attributable to the acquisition, construction, or production of a qualifying asset that necessarily takes a substantial period of time (12 months) to get ready for its intended use or sale are capitalized as part of the cost of the asset Interest earned on temporary investments of the specific loan funds for the acquisition of qualifying assets is deducted from the eligible costs to be capitalized.

The rest of the costs derived from the loans are recognized when incurred or accrued in the income statement.

#### (x) Revenue recognition-

Revenue derived from the provision of services in the Group's normal course of business is recognized in amount of fair value of the consideration received or receivable. Revenue is presented net of bonuses and discounts and after eliminating intercompany sales. The Group recognizes revenue when the parties to the contract have approved the contract, the entity can identify the rights of each party with respect to the goods or services to be transferred, the contract has a commercial basis and can be measured reliably, it is probable that the economic benefits will flow to the entity in the future, and the specific criteria for each type of activity are met, which are described below.

Revenue is recognized based on the nature of the commitment, within the transactions recognized by the Group, when acting as a principal, since the Group can satisfy the performance obligation to provide the specified good or service to the customer on its own through the different Group companies and controls the specified good or service before it is transferred to the customer.

The services are provided in bundled packages and the transaction price is distributed using the independent relative selling price among the following performance obligations identified:

#### Cable television signal services

Cable television signal services are basically represented by monthly payments, as well as installation fees and other related charges. Monthly service payments are recognized as revenue over time as the services are provided and during the term of the contract. The services are deemed to have been provided when the Group transfers control over the service to a customer, which occurs when the cable television signal is transmitted. Other service revenues are recognized after the services are accepted by the customer.

#### Internet services

Internet signal service is basically represented by monthly payments, as well as installation fees and other related charges. Monthly service payments are recognized as revenue over time as the services are provided and during the term of the contract. The services are deemed to have been provided when the Group transfers control over the service to a customer, which occurs when the internet signal is transmitted. Installation and other related service charges are recognized as revenue as the customer uses the services received.

#### Digital telephone services

Telephone service revenue is represented by the monthly rent of said service. Monthly service payments for local calls are recognized as revenue over time as the services are provided and during the term of the contract. The services are deemed to have been provided when the Group transfers control over the service to a customer.

Revenue from the sale of communication systems is recognized in the income statement when control of the goods has been transferred to the buyer and the seller retains no significant control over the goods.

#### Discounts

The Group's cable television, internet, and digital telephone signal service revenues are reduced through discounts that are granted to subscribers who contract "packages (Triple Pack, Double Pack)", which the Group grants its customers to position itself in the market and to encourage the contracting of a larger number of services by subscribers as well as attracting new ones.

Discounts are recognized as a decrease in revenue when the services have been provided, which is over time during the term of the contract.

Installations for cable, internet, and telephone subscribers

The Group recognizes revenues from primary installations for cable, internet and/or telephone subscribers, through the average life of subscriptions, without considering this a separate performance obligation, which is determined by management based on the average age of subscribers.

#### Revenue from the sale of goods

The Group sells equipment and goods. The sale price of the goods is determined based on a fixed price agreed between the parties. The Group recognizes revenue from the sale of goods at the time control of the goods is transferred and there is no unfulfilled obligation that may affect the customer's acceptance of the product.

#### Advertising revenue

Advertising revenue is recognized when the services are provided, which is at a specific point in time. The services are deemed to have been provided when the Group transfers control over the service to a customer, which occurs when the TV spots are broadcast or the printed media is published.



#### Significant terms of payment

Based on its activities, the Group has determined two terms of payment related to most of its operations.

#### Mass market

In the case of mass market (which refers to customers in the Cable TV, Internet, and Digital Telephone segments) the payment period is within the first ten days after the monthly cut-off date established in each subscriber's contract.

#### Business market

In the case of the business market, Company receives the corresponding consideration on a monthly basis, in accordance with the amounts agreed to by both parties. The payment period for the services depends on the negotiations carried out between the Group and Customer, which in no case will be more than 36 months.

The Group recognizes a contract liability when it has an unconditional right to receive a consideration before transferring control over a good and/or customer service. When payment is received, the amount is recognized in trade advances and it must be derecognized (and recognized as revenue) upon transferring control over the goods or services to the customer.

Receivable or payable amounts to customers related to long-term projects in process are recognized as current assets and liabilities, whichever the case may be, without offsetting the balances between these accounts. These accounts include collections made, costs incurred, and profits and losses recognized.

#### Interest

Interest income is recognized using the effective interest method. Interest income are earned mainly from loans granted to related parties and it is recognized in profit or loss using the effective interest method. When a loan or account receivable is impaired, its book value is adjusted to its recoverable amount, which is determined by discounting the estimated future cash flow at the original effective interest rate of the instrument. Interest income on impaired loans or accounts receivable is recognized using the original effective interest rate.

Based on the payment conditions that maintained with both mass market and business market customers, the Group expects that the period between time that control of the goods or service is transferred and the time the customer pays will be less than one year. Therefore, there was no need to adjust the transaction price due to the effects of a significant financing component.

## (y) Pending performance obligations-

The following table shows the pending performance obligations resulting from long-term business market contracts that are partially or totally unmet and are determined based on the agreed price of the monthly payments for the number of months pending at the end of the year:

Metrocarrier		

Ho1a

The Group expects that 40% of the total amount of the transaction allocated of unpaid contracts as at December 31, 2020 will be recognized as revenue during 2021. The remaining 60% will be recognized in 2022 and 2023. The amount disclosed above does not include the variable consideration derived from the fact that they are immaterial. This revenue is recognized over time on a monthly basis.

The Group does not disclose the information regarding its outstanding obligations for the mass market since the contracts entered into by the Group in this segment establish compulsory terms of less than 12 months.

During 2020 and 2019, no revenue was recognized from performance obligations that were partially or totally satisfied in previous years.

### (z) Customer contract costs (commissions)-

Management recognizes costs that are directly related to obtaining or fulfilling a contract as assets, since it considers that these may be recovered. The costs to obtain a contract (sales commissions paid to employees) are determined considering that they can be directly related to a specific contract, are recoverable, and can be reliably quantified. Amortization is recognized based on the useful life of each subscription (three years).

An impairment loss is recognized in net profit or loss for the period when the book value of the asset exceeds the unrecognized amount of the consideration the entity expects to receive in exchange for providing the associated goods or services, less the remaining costs that relate directly to providing those goods or services and that have not been recognized as expenses.



 2021	2022	2023
\$ 1,515,784	1,401,654	989,721
 123,949	35,001	-

#### (aa) Earnings per share-

Net earnings per share are calculated by dividing the profit for the year attributable to controlling interest by the weighted average number of ordinary shares outstanding during the year. As at December 31, 2020 and 2019, there are no dilution components of earnings; therefore, diluted earnings per share are not calculated or disclosed since it is the same amount as the basic earnings per share. See Note 19.

#### (bb) Distribution of dividends-

Dividends distributed to the Group's shareholders are recognized in the consolidated financial statements as a liability in the period in which they are approved by the Group's shareholders.

#### (cc) Finance income and finance costs-

The Group's finance income and finance costs include the following:

- interest income;
- interest expense;
- the foreign currency gain or loss on financial assets and financial liabilities;
- interest income or expense recognized using the effective interest method.
- the amortized cost of the financial liability.

## (3) Financial risk management-

#### a) Financial risk factors

The Group has exposure to a variety of financial risks, such as market risk (which includes exchange rate risk, interest rate risk and price risk), credit risk, and liquidity risk. The Group's risk management plan aims to minimize the potential negative effects resulting from the unpredictability of the markets on the Group's financial performance.

Both the Group's management and the Finance Department are responsible for managing the financial risk in accordance with the policies approved by the Board of Directors. The Group identifies, evaluates, and covers financial risks in close cooperation with its operating units. The Board of Directors has issued general policies related to the management of financial risks, as well as policies on specific risks, such as foreign currency risk, interest rate risk, the use of derivative and non-derivative financial instruments, and the investment of surplus funds.

#### i. Market risk

Market risk is exposure to an adverse change in the value of financial instruments caused by market factors, including changes in interest rates, foreign exchange rates, and inflation rates.

The Group is exposed to market risks derived from variations in the interest rate, exchange rate and inflation rate. Risk management activities are monitored by the Risk Management Committee and reported to the Executive Committee.

ii. Currency risk

Since all of the Group's income is obtained from the local market and the transactions are denominated in Mexican pesos, the Company's operating activities do not expose to the exchange risk derived from various foreign currencies. Foreign exchange risk arises from financing activities as a result of exposure of the Mexican peso against the U.S. dollar, due to operations with programmers and suppliers expressed in that currency.

Management has established a policy that requires Group companies to manage exchange rate risk with respect to their functional currency. Group companies must hedge their exchange rate risk exposure through the Group's Treasury. Currency rate risk arises when future commercial and financing transactions and recognized assets and liabilities are held in a currency other than the entity's functional currency.

As a risk management policy, the Group maintains an immediate realization investment account in U.S. dollars that seeks to cover its anticipated cash flows for the next 12 months (mainly due to bank and supplier liabilities) to reduce its exchange rate risk.

However, the Group is carrying out the following activities to reduce its exchange rate risk:

Negotiation with providers to convert consumable values to pesos (pesify). Two years ago, the Group began negotiating with its suppliers to translate the value of contracts to pesos to the extent possible. Consequently, certain programmers have changed their rates to pesos to ensure that everyone has greater certainty of business in terms of costs and that their channels continue to be included in the programming. The Group has also negotiated with technology suppliers so that maintenance involving labor is denominated in Mexican pesos. As a general result, the Group lowered its exposition rates from 12% or 13% of operating expenses to 5% or 6%. In the same way, the three-year Maintenance contract with Cisco de México for 21 million dollars was transferred to pesos and is valid from April 2020 to March 2023.

If as at December 31, 2020 and 2019 the Mexican peso had been devalued 10% in relation to the U.S. dollar, and the other variables had remained constant, the profit for the year after taxes would have dropped by \$195,491 and \$11,846, respectively, primarily as a result of the profits/losses in the translation of bank loans and accounts payable to suppliers who perform their transactions in U.S. dollars.

As at December 31, 2020 and 2019, the Company had the following monetary assets and liabilities in thousands of U.S. dollars:



		2020	2019
Assets	Ş	122,006	34,292
Liabilities		(23,963)	(28,015)
Net position	\$	98,043	6,277

The exchange rates used in the different translation processes in relation to the reporting currency as at December 31, 2020 and 2019 are as follows:

	Exchange rate		
	Currency	2020	2019
United States of America	U.S. dollar	\$ 19.9352	18.8727

#### iii. Price risk

The Group is not exposed to price risk for the costs of the services it provides, since they are not subject to market indices. In like manner, there were no relevant changes to the prices of the supplies acquired for the provision of the service during 2020 and 2019.

#### iv. Cash flow risk related to the interest rate

The interest rate risk for the Group arises from its long-term loans. Variable rate loans expose the Group to interest rate risk on its cash flows, which is partially offset by government debt financial instruments such as low-risk Treasury Certificates (CETES) with moderate returns.

The Group analyzes its exposure to interest rate risk dynamically. Various situations are simulated taking into account the positions regarding refinancing, renewal of existing positions, alternative financing and coverage. Based on these scenarios, the Group calculates the impact on profit or loss of a defined movement in interest rates. In each simulation, the same movement defined in interest rates is used for all currencies. These simulations are only performed in the case of obligations that represent the main positions that generate interest.

Based on the simulations carried out at variable rates, the impact on profit after taxes as at December 31, 2020 and 2019 due to a 1% movement would generate a maximum increase or a decrease of \$29,056 and \$30,758, respectively. Simulations are prepared quarterly to verify that the maximum potential loss is within the limit established by Management.

As at December 31, 2020 and 2019, the Group has fixed rate and variable rate loans.

#### b) Credit risk

Credit risk is managed at the Group level, including the credit risk of receivables; however, each company is responsible for analyzing the credit risk of each customer before offering payments, delivery terms, and other conditions. Credit risk arises from cash and cash equivalents, and deposits in banks and financial institutions, as well as credit exposure to customers, which include outstanding balances of accounts receivable and agreed transactions.

Regarding banks and financial institutions, only institutions with a solid operating track record and that have an excellent reputation in the market are accepted. In the case of the portfolio, the credit risk is limited, since the amounts to be recovered basically refer to the monthly payments of the services provided and the fact that there is no significant concentration of the portfolio due to the large number of subscribers comprising it. Irrespective of the above, the portfolio department assesses the customers' creditworthiness, taking into account their financial position (personal bank statements, credit cards, and others) and past experience, among other factors. Credit limits are generally established in accordance with the limits set by the Board of Directors based on the historical information available on the behavior of the portfolio and, where appropriate, of certain internal and/or external ratings. The use of credit limits is monitored on a regular basis.

The credit limits were not exceeded during the reporting period and Management does not expect the Group to incur any losses due to its performance.

Lastly, the maximum exposure to credit risk is limited to the carrying amount of each of account receivable (see table below). Consequently, the Group does not have a significant concentration of credit risk.

#### Creditworthiness of financial assets

		2020	2019
Accounts receivable:			
Group 1	\$	678,792	674,343
Group 2		125,971	101,450
Total of trade receivables	Ś	804,763	775,793
	<b>`</b>	004,703	//0,/90
	\$ \$	604,703	
Related parties	\$	004,703	110,193
	\$ \$	2020	2019
Related parties		2020	
	\$		



Group 1 - New customers - existing/related parties (less than 6 months).

Group 2 - Existing customers/related parties (more than 6 months).

	 2020	2019
Cash in banks and bank deposits short-term	\$ 4,259,590	\$ 2,210,065
Maximum creditworthiness, with minimum credit risk (AAA)	\$ 4,259,590	\$ 2,210,065

#### c) Liquidity risk

The Group's cash flow projections are prepared by its operating entities, and the information is consolidated by the Group's Management and Finance teams oversee the updating of the projections regarding liquidity requirements to ensure that there is sufficient cash to meet operational needs and permanently maintain sufficient margins on undrawn lines of credit, in such a way that the Group does not fail to comply with its credit limits or line of credit covenants. Said projections consider debt financing plans, compliance with covenants, compliance with financial reasons based on internal financial information and, where appropriate, applicable regulatory requirements.

The cash surplus held by the Group and the surplus balances that exceed the cash required for working capital are transferred to the Group Treasury, which invests the cash surplus in time deposits and negotiable securities, selecting instruments with appropriate maturities or with sufficient liquidity to provide sufficient margins. Cash surpluses may be invested in expanding the facilities generating cash flows, with prior authorization from the Board of Directors.

The table below shows the analysis of the Group's financial liabilities classified based on the period between the date of the consolidated statement of financial position and the date of maturity (including unearned interest). The following table has been prepared on the basis of undiscounted cash flows, from the first date that the Group will be required to pay.

#### As at December 31, 2020

Bank loans
Interest in banking institutions not accrued
Lease liabilities
Suppliers
Related parties
Interest collected from related parties
Other accounts payable

#### As at December 31, 2019

Bank loans Interest in banking institutions not accrued Lease liabilities Suppliers Related parties Interest collected from related parties Other accounts payable

The maturity analysis applies only to financial instruments and therefore, does not include the entity's non-financial liabilities, such as tax liabilities.

#### d) Capital risk management

The Group's objectives in relation to capital risk management are to safeguard its ability to continue as a going concern, provide shareholder returns and benefits to other stakeholders, and maintain an optimal capital structure to reduce costs.

In order to maintain or adjust the capital structure, the Group may vary the amount of dividends to be paid to shareholders, carry out a capital reduction, issue new shares or sell assets, and reduce debt.

Like other entities in the industry, the Group monitors its capital structure based on its leverage ratio. This financial ratio is calculated by dividing total liabilities by total capital according to the consolidated statement of financial position.



	Less than 1 year	Between 1 and 2 years	Between 2 and 5 years
\$	459	2,905,646	3,453,308
	453,058	623,772	432,605
	1,291,230	231,510	-
	3,240,961	-	-
	100,149	218,684	510,401
	8,933	24,523	66,552
	1,726,274	-	-
•••••			
\$	6,821,064	4,004,135	4,462,866

	Less than 1 year	Between 1 and 2 years	Between 2 and 5 years
\$	79,922	1,945,532	4,482,315
	516,754	786,590	436,921
	132,652	266,963	-
	1,436,412	-	-
	275,534	353,972	381,428
	39,262	94,851	89,828
	916,060	-	-
•••••			•••••••••••••••••••••••••••••••••••••••
\$	3,396,596	3,447,908	5,390,492

During 2020 and 2019, the Group's strategy was to maintain its leverage ratio within the range of 0 to 3.00.

The credit rating regarding the Group's overall ability to meet financial obligations has been maintained throughout the period. The leverage ratio as at December 31, 2020 and 2019 is as follows:

		2020	2019
Total liabilities	S	15,879,991	12.292.831
Total equity		33,877,016	30,949,936
Leverage ratio		0.47	0.40

#### Fair value estimation e)

The different levels of financial instruments have been defined as follows:

· Unadjusted quoted prices in active markets for identical asset or liability (level 1).

Assets and liabilities measured at fair value for disclosure purposes, within this hierarchy are related-party receivables and payables and bank loans (level 2). Information other than quoted prices included in level 1 that can be confirmed for the asset or liability, either directly (such as prices) or indirectly (that is, derived from prices) (level 2).

 Information about the asset or liability that is not based on data that can be confirmed in an active market (that is, unobservable data) (level 3).

The fair value of financial instruments traded in an active market is based on the market prices at the date of the consolidated statement of financial position. A market is understood as an asset with quoted prices that are normally available in an exchange, among negotiators, brokers, industry group, price services or a regulatory agency, and those prices represent real and recurring transactions in the market on the basis of free competition. The market price used in the financial assets held by the Group is the current offer price. These instruments are included in level 1.

The fair value of financial instruments that are not traded in an active market is determined by using valuation techniques. These valuation techniques maximize the use of observable market information when it is available and place the least possible confidence in the entity's specific estimates. If all the relevant variables to establish the fair value of a financial instrument are observable, the instrument is included in level 2.

If one or more relevant variables are not based on observable market information, the instrument is included in level 3.

Specific valuation techniques for financial instruments include:

- Market listing prices or trading prices of similar instruments.
- Other techniques, such as discounted cash flow analysis, are used to determine the fair value of other financial instruments.

The book value of assets and liabilities measured at amortized cost as at December 31, 2020 and 2019 resembles the fair value, derived from the fact that their realization period is less than one year, except for those presented under the long-term that are described in Notes 13, 14, and 25.

The book value of trade receivables, other accounts receivable, suppliers and other accounts payable is similar to fair value, since it would be the amount payable in the short term.

#### (4) Critical accounting estimates and judgments-

The estimates and judgments used are continuously evaluated and are based on historical experience and other factors, including the expectation of the occurrence of future events that are considered reasonable under current circumstances.

### a) Critical accounting estimates and judgments

The Group makes estimates and judgments regarding the future. The resulting accounting estimates, by definition, will seldom equal the actual results. The estimates and assumptions that have a significant risk of causing a material adjustment to the book values of assets and liabilities during the following year are as follows:

Accounting judgments:

## b) Concessions granted by the government

The provision of the aforementioned services is carried out through concessions granted free of charge by the competent authority in the regions indicated in Note 28 c) for a period of 30 years, which at the end of their validity will be consolidated into a single concession.

In January 2016, MEGA CABLE was granted a unique concession title for national coverage, with a 30-year validity, which allows the Group to provide any type of telecommunications services with the technical feasibility permitted by its infrastructure (limited only to having to request the radio spectrum required, as appropriate) anywhere in Mexico. Said model establishes the corresponding obligations such as, registering the services that it intends to provide; providing information on its passive and active infrastructure, rights of way and transmission media; coverage programs, and



investment, quality and coverage commitments; refrain from engaging in discriminatory practices; establish and publish its Code of Business Practices; provide parental control for programming aimed at children and adolescents; provide information to the IFT allow it to inspect its premises; and present audited financial statements.

The concessions that expired before January 2016 have been renewed. The entities holding concession titles include: Mega Cable, Megacable Comunicaciones de México, Servicio y Equipos en Telefonía, Internet y TV, and Myc Red. For the purposes of its accounting treatment, the Group has evaluated that said titles do not fall within the scope of IFRIC 12, Service concession agreements since rates are registered with the government, but there is no residual value that must be returned to the government.

As at December 31, 2020 the Group has the following concessions in force:

Year		Number of co	ncessions for:
Beginning	Expiration	30 years	10 years
2013	2023		5
2014	2024		4
1995	2025	18	
1996	2026	31	
1997	2027	3	
1998	2028	21	
1999	2029	2	
2000	2030	16	
2007	2037	4	
2008	2038	8	
2009	2039	3	
2010	2040	2	
2011	2041	3	
2013	2043	6	
2014	2044	4	
2016	2046	2	

The main characteristics of the concessions granted before 2017 that are still in force are as follows:

- General
  - Purpose and services: the concessionaire agrees to install, operate, and use the Network and provide the services indicated in the concession.
  - The services are provided through affiliates, associates, or subsidiaries, as long as the authority is satisfied with the fact that said companies have the necessary financial, legal, and technical capacity to provide the services.

- each year, a list of its main shareholders and respective share percentages.
- Appointment of a technical manager and legal representative.
- ii. Provisions applicable to the services
  - Quality of services: continuous and efficient provision of services.
  - precision and reliability of the equipment for quality measurement purposes.
  - and the billing methodology and application of the corresponding rates.
  - the event of an act of God or force majeure.
  - technological advances.
- iii. Verification and information
  - calendar days following the closing of the corresponding year.
  - installation of the network.
  - function, and components of its Network.
- iv. Commitments
  - of the stages of the coverage program indicated in the concession title.
  - extension may be granted that is equal to half the term.
  - the regulatory aspects to which it is subject.



Subscription or transfer of shares: it is an obligation to present to the authority, no later than 30 April of

Quality control and measurement equipment: the concessionaire shall take the necessary steps to ensure the

Code of commercial practices: the concessionaire must prepare a code to describe the services it provides

Emergency services: the concessionaire must present an action plan to prevent the interruption of services in

Modernization of the network: the concessionaire must keep its Network updated with the latest

Information: the concessionaire must deliver the audited financial statements of its company within 150

Information on the network installation: the concessionaire must file quarterly progress reports on the

Accounting information: the concessionaire must provide accounting information by service, region,

The concessionaire agrees to install with its own infrastructure, during the first three or five years, each

Term to start providing the service: the concessionaire must start to provide the service referred to in the concession no later than 365 calendar days after the date the concession is granted; however, an

As at December 31, 2020 and 2019, the Group has complied with all these disclosed commitments and



#### v. Renewal

As of January 2016, all concession titles that expire will be adhered to the aforementioned single concession title, as the Group provides the services on a continuous basis. The validity of the single concession is 30 years from June 4, 2015, which will be renewable, in accordance with the provisions of Article 113 of the Federal Telecommunications Broadcasting Act, which indicates concessions on public telecommunications networks, and which may be extended up to periods equal to those originally established. In order to obtain an extension, concessionaires must have complied with the conditions established in the concession that it wishes to have extended, and apply for the extension during the year in which the last fifth of the term of the concession begins, and accept the new conditions established by the authority in accordance with this Act and other applicable provisions. The IFT will issue its resolution within 180 calendar days.

#### vi. Guarantees

In January and June of each year, respectively, the concessionaire must contract a performance bond for the obligations contracted in each concession with a surety institution authorized by the Ministry of Finance and Public Credit (SHCP) for an amount equal to 4,000 days of the general minimum wage in force in the Federal District for the year to be guaranteed. The Federal Treasury must be the intended beneficiary of the performance bond. The guarantee must be updated annually in accordance with the CPI.

The withdrawal of any of the Group's concessions would have a significant adverse effect on its activities reported in the financial position and operating results, which would be directly reflected in operating income and costs, and possibly a reserve for impairment of its assets by ceasing to generate cash flows.

#### c) Consolidation of entities in which the Group holds than 51% of shares

Management considers that the Group has control with 51% of the voting rights. The Company is the majority shareholder with 51% of the shares, while the other shareholders individually do not own more than 40% of the equity. There is no record of shareholders who form a group to exercise their voting rights jointly. The total non-controlling interest as at December 31, 2020 and 2019 is \$170,890 and \$162,384, respectively.

The determining factors that establish such control are related to the power that is exercised over the subsidiaries, the right to obtain variable returns and the combination of these two factors, which results in the ability to exercise said power to influence the returns from such investments. The Group has power over its subsidiaries since it has rights that allow it to direct the relevant activities; that is, activities that significantly affect the investee's returns.

Its power arises from the voting rights granted by the shares it holds in each investment, which in all cases represent 51% of the total shares. In all cases, the rest of the shares are divided among several shareholders and in this sense, it is

important to mention that there are no contractual agreements in which strategic alliances of any kind are established between the rest of the shareholders with voting rights, nor is there any precedent of such agreements.

The Group's interest in each one of its subsidiaries in all cases expose it, and grant it the right to obtain variable returns from its involvement in such companies, where it also has decision-making rights that directly influence obtaining the aforementioned returns. There are no legal or any type of barriers that prevent the Group from exercising its rights, and on the contrary, there are established practical mechanisms that allow the exercise of such rights when so determined by Management.

In most cases, the Board of Directors is comprised of the same number of members of the Group and the rest of the shareholders, although one of the directors of the rest of the shareholders does not have a vote. The Group also appoints the chair and treasurer within the board, and in the shareholders' meeting-the supreme corporate body of the company-, it still has the majority of votes, which allows it to make decisions about the relevant activities of the subsidiaries without the need for consent from the rest of the parties. The resolutions adopted in the meeting are final and do not require additional or subsequent approval by the Board of Directors, as long as the same shareholding percentage is maintained.

Details on the relevant totals of assets, liabilities and consolidated results of these subsidiaries are provided in Note 9.

Accounting Estimates:

#### d) Goodwill impairment estimate

The Group tests annually whether goodwill has suffered any impairment, in accordance with the accounting policy described in Note 2o). The recoverable amounts of the Cash Generating Units (CGU) have been determined based on calculations of their values in use. These calculations require the use of estimates (See Note 11).

In 2020 and 2019, there were no impairment effects in any of the CGUs and the most sensitive variables in the calculations are the discount rate and the gross operating margin.

If the estimated cost of capital used to determine the discount rate before taxes applied to the Company's CGUs had been 10% higher than Management's estimate, it would not give rise to a goodwill impairment.

The discount rates in pesos and in nominal terms in Mexico used by the Company as of December 31, 2020 and 2019 are 8.60% and 11.72%, respectively, it is estimated through the Weighted Average Cost of Capital ("WACC"), and 5-year flows were discounted.

#### e) Income tax

The Group is subject to the payment of income tax. Significant judgments are required to recognize current and deferred income tax. There are many transactions and calculations for which the tax computation is uncertain. In the event that



a tax audit process is initiated, the Group would recognize a liability for those matters observed in the tax audits if it considers that it is probable that an additional tax to the original current tax will be determined. Should the final result of these processes produce a result other than the estimated liability, the differences would be recognized in the current and/ or deferred income tax for the year.

Based on the simulations performed, the impact on the pretax income due to a 5% movement would give rise to a maximum increase or decrease of \$66,775 in 2020 with \$66,031 in 2019. Simulations are periodically prepared to verify that the maximum potential loss is within the limit established by Management.

The determination of the final tax calculation may be uncertain due to the complexity and judgments required to handle certain transactions. When the final result of this situation is different from the amounts that were initially recorded, the differences will impact the current and deferred income tax on assets and liabilities in the period in which it is determined. At the 2020 and 2019 year-end closing, the Group does not have uncertain tax positions.

#### Allowance for impairment of accounts receivable f)

The methodology the Group applied to determine the balance of this estimate is described in Note 2k).

If the allowance for bad debts as at December 31, 2020 and 2019 is modified by 10% above and/or below the estimates made by Management, the Group would have increased and/or decreased said estimate at December 31, 2020 and 2019 by \$26,511 and \$23,740, respectively, and the operating results would have been affected and/or benefited by the same amount.

#### Allowance for obsolete inventories

The Group's Management has an allowance for inventories with different kinds of defects and for slow-moving inventories. The goods that cannot be used for its own operation include products that will expire in the next few months, that have a broken label or a label in bad condition, or products in poor conditions. This allowance is determined based on the age and monitoring reports prepared by Management regarding said products.

#### h) Estimated useful lives and residual values of property, networks and equipment

The Group prepares the estimated useful lives of its property, networks and equipment to determine the depreciation expense to be recognized in a reporting period. The useful life of these assets is calculated at the time the asset is acquired, based on past experience with similar assets and taking into account anticipated technological changes or changes of any other nature. If technological changes occur faster than foreseen or in a different way than anticipated, the useful lives assigned to these assets may need to be shortened. This would result in the recognition of a higher depreciation and amortization expense in future periods. Alternatively, these types of technological changes could result in the recognition of an impairment charge to reflect the reduction in the value of assets. The Group reviews the assets annually to see if they show signs of impairment, or when certain events or circumstances indicate that the book value

may not be recovered throughout the remaining life of the assets. Should there be indicators of impairment, the Company conducts a study to determine the value in use of the assets. As at December 31, 2020 and 2019, there were no indicators of impairment.

#### Pension plan benefits i)

The present value of pension plan obligations depends on a number of factors that are determined on an actuarial basis using a number of assumptions. The assumptions used to determine the net cost (income) for pensions include the discount rate. Any change in these assumptions will have an impact on the book value of the pension plan obligations.

As at December 31, 2020 and 2019, the Group used the zero coupon government bond curve of 6.50% and 7.50%, respectively, for the discount rate.

If the discount rate used as at December 31, 2020 and 2019 had been different by 1%, from the estimates made by Management, the book value of the obligations for pension plans would have been lower by approximately \$15,926 and \$21,756, respectively.

Other premises used to estimate pension obligations are based on current market conditions. Additional information is disclosed in Note 16.

#### Fair value measurement i)

The Group applies the guidelines in IFRS 13, Fair value measurements ("IFRS 13") to measure the fair value of financial assets and liabilities recognized or disclosed at fair value. IFRS 13 does not require additional fair values other than those already required or permitted by other IFRS, and it does not intend to establish valuation standards or affect valuation practices outside of the financial report. Under IFRS, the fair value represents the "Sale Price" that would be received to sell an asset or pay to transfer a liability in an orderly transaction between market participants at the valuation date, considering the credit risk of the counterparty in the valuation.

The selling price concept is based on the assumption that there is a market and market participants for the specific asset or liability. When there is no market and/or participants to form the market, IFRS 13 establishes a hierarchy of fair value for the input data of the valuation techniques used to determine the fair value. The highest priority hierarchy is that of unadjusted quoted prices in an active market for identical assets or liabilities (measurement level 1) and the lowest priority is that of calculations dealing with significant but unobservable input data (measurement level 3).

The three hierarchy levels are as follows:

- ability to trade at the measurement date.
- (2) Level 2 are inputs other than quoted prices included in Level 1 that are observable for the asset or liability, either directly or indirectly.



(1) Level 1 data are guoted prices (unadjusted) in active markets for identical assets or liabilities that the Group has the



(3) Level 3 are inputs for the asset or liability that are not based on observable market data.

The fair value of assets for disposal, along with unobservable input data, are estimated by specialized independent firms hired for each asset.

#### k) Fair value of derivative financial instruments

The fair values of derivative instruments that are traded in recognized markets are determined based on the prices issued by these markets. In cases in which the instruments are traded on the over-the-counter market, the fair value of the financial instruments is estimated based on recognized technical valuation models in the financial field, mainly using that of expected future flows discounted at present value and based on market information available at the valuation date.

To measure the fair values the Group has used conditions and assumptions based primarily on TIIE 28 rate structures, Mexican Interbank Interest Rate (TIIE) levels, and exchange rates under the MXN/USD parity available at the valuation date.

The Company has performed the effectiveness tests required to comply with hedge accounting, which are in the ranges allowed by IFRS.

#### I) Revenue recognition

Determination of whether service revenues are recognized over time or at a specific time.

#### m) Leases

Determining whether an arrangement contains a lease.

## (5) Cash and cash equivalents-

Cash and cash equivalents are described as follows:

		2020	2019
Cash and cash in banks Readily marketable securities	\$	1,517,505 2,742,085	1,822,596 387,469
Total	s	4,259,590	2,210,065

## (6) Accounts receivable, net-

An analysis of this caption is as follows:

Customers
Sundry debtors
Allowance for credit losses
Total
As at December 31, 2020 and 2019, in general the amount

The following information related to customer contracts is as follows:

	Business market		Mass market		Other	
	 2020	2019	2020	2019	2020	2019
Opening balance	\$ 1,804,826	1,357,054	48,989	85,323	35,375	52,838
Closing balance	\$ 1,551,068	1,804,826	116,452	48,989	113,136	35,375

As at December 31, 2020 and 2019, the Company has liabilities for contracts with customers as follows:

	Business ma	arket	Mass market	
	2020	2019	2020	2019
Opening balance	\$ 139,060	265,667	47,813	129,070
Closing balance	\$ 685,392	139,060	67,256	47,813

The book value of the Group's accounts receivable and other accounts receivable are primarily denominated in Mexican pesos.

As at December 31, 2020 and 2019, the Company has no cash and cash equivalents subject to restrictions on their availability.

Accounts receivable that are more than 180 days old are analyzed as follows:



2020	2019
\$ 1,780,656	1,889,190
265,845	207,025
2,046,501	2,096,215
 (340,811)	(237,396)
\$ 1,705,690	1,858,819

ts of accounts receivable fully comply with the contractual terms.

	2020		2019
	~	400.000	054404
More than 180 days	Ş	420,238	254,101

The movement of the allowance for credit losses is as follows:

	2020	2019
Balance at the beginning of the year	\$ 237,396	196,532
Increase	111,224	196,532 53,639
Charges	 (7,809)	(12,775)
Balance at the end of the year	\$ 340,811	237,396

The increase in the allowance for impaired accounts receivable is included in operating expenses in the "selling expenses" account in the statement of comprehensive income (see Note 21). Amounts charged to the provision are generally written off when there are no expectations of additional cash recovery. Other accounts receivable items and other accounts receivable are not impaired.

The maximum exposure to credit risk at the reporting date is the book value of each class of accounts receivable mentioned above. The Group does not request collateral in guarantee.

The book value of customers and other accounts receivable that are denominated in U.S. dollars are as follows:

	2020	2019
U.S. dollars (thousands)	\$ 4,755	5,772

#### Inventories-(7)

An analysis of inventories is as follows:

	2020	2019
Materials and equipment for company operations	\$ 523,028	545,626
Allowance for obsolete inventories	 (87,489)	(74,380)
Total	\$ 435,539	471,246

Movements in the obsolete inventory valuation are as follows:

	2020	2019
Balance at the beginning of the year	74,380	95,692
Increase	6,304	11,717
Charges or cancellations	6,805	(33,029)
Balance at the end of the year	87,489	74,380
<b>8) Prepayments-</b> Prepayments are comprised as follows:		
riepuymento die comprised do followo.		
	2020	2019
Property, networks and equipment	1,636,395	
Property, networks and equipment Services Others	1,636,395 432,343	- 54,432
Services	1,636,395	-
Services Others	1,636,395 432,343 195,817	54,432 326,062

#### (9) Investments in joint ventures-

the Group has a presence. See note 24.

Investment in joint ventures and other permanent investments is as follows:

	Inte	erest	
Subsidiary	2020	2019	Corporate Purpose
Grupo de Telecomunicaciones de Alta Capacidad, S.A.P.I. de C. V. (joint venture) (1)	33.33%	33.33%	Concessionaire of the rights to operate the dark fiber owned by the Federal Electricity Commission.



(1) The joint venture presented below has a share capital consisting solely of ordinary shares, which the Group directly owns. Grupo de Telecomunicaciones de Alta Capacidad, S.A.P.I. de C. V. (GTAC) obtained a 20-year lease (through a bidding process) for a pair of fiber optic wires maintained by the Federal Electricity Commission and a concession to operate a public telecommunications network in Mexico. The concession will expire in 2030.

Nature of joint venture investment as at December 31, 2020 and 2019.

Entity Name	Place of Business	Interest %	Nature of the Relationship	Measurement method
Grupo de Telecomunicaciones de Alta Capacidad, S.A.P.I. de C.V.	Mexico City	33.33	Trunk capacity supplier	Equity method
Summarized Statement of Financia	I Position:			
				unicaciones de Alta S.A.P.I. de C.V.
			2020	2019
Current				
Cash and cash equivalents		9	68,614	33,375
Other current assets			320,586	554,305
Total current assets			389,200	587,680
Other current liabilities (including acco	ounts payable)		124,704	82,774
Total current liabilities			124 704	82 774

lotal current liabilities	124,704	82,774
Long-term		
Assets	1,558,223	1,410,054
Other liabilities - Total long-term liabilities	2,574,583	2,802,525
Other liabilities - Total long-term liabilities	2,574,583	2,802,525

(751,864)

(887,565)

Summarized Statement of Comprehensive Income:

Net liabilities

la como	220.065	210.055
Income	330,065	310,355
Depreciation and amortization	(12,211)	(17,526)
Expenses	(326,119)	(296,137)
Finance income	358,631	86,462
Finance expenses	 (214,666)	(276,085)
Total comprehensive income	\$ 135,700	(192,931)

As at December 31, 2020 and 2019, the Group recorded the losses of the joint venture until its investment was valued at zero. The unrecognized losses from its participation in GTAC amounted to \$45,233 and \$64,310, as at December 31, 2020 and 2019, respectively; and the unrecognized accumulated losses amount to \$250,621 and \$295,855 as at December 31, 2020 and 2019, respectively.

The Group has the following subsidiaries in which it participates with 51% and they are included in the consolidation (all are variable capital companies) as at December 31, 2020 and 2019.

Entity Name	Place of Business	Nature of the Business	Portion of ordinary shares held by shareholders (%)	Portion of ordinary shares held by the Group (%)	Portion of ordinary shares held by non- controlling interest	Portion of preferred shares held by the Group (%)
Myc Red	Michoacán	Cable system operator	51	51	49	-
Servicio y Equipo en Telefonía Internet y Televisión	Michoacán	Cable system operator	51	51	49	-
Corporativo de Comunicación y Redes de GDL	Michoacán	Fixed asset leasing	51	51	49	-

All subsidiary companies are included in the consolidation. The portion of voting rights in subsidiary companies held directly by the shareholder does not differ from the portion of ordinary shares held. Management considers that the Group has control with 51% of the voting rights. The Group is the majority shareholder with 51% of shares, while the other shareholders individually do not own more than 40% of the capital. There is no record of shareholders who form a group to exercise their vote jointly. The total non-controlling interest in 2020 and 2019 was \$170,890 and \$162,384, respectively and in stockholders' equity in 2020 and 2019 is \$1,392,924 and \$1,337,293, respectively. The summarized financial information for each subsidiary that has non-controlling interests that are material to the Group is as follows.



	Му	rc Red	Telefonía	Equipo en Internet y ⁄isión	Corporativo de Comunicaciór y Redes de GDL		
	2020	2019	2020	2019	2020	2019	
Short-term							
Assets	\$ 33,709	11,546	519,046	209,574	594,163	1,145,893	
Liabilities	(46,018	) (19,223)	(850,649)	(509,511)	(115,941)	(28,649)	
Total short-term net assets (liabilities)	(12,309	) (7,677)	(331,603)	(299,937)	478,222	1,117,244	
Long-term							
Assets	77,651	65,202	789,475	562,760	965,698	220,370	
Liabilities	(4,502)	) (3,026)	(35,697)	(24,682)	(52,940)	(61,414)	
Total long-term assets, net	73,149	62,176	753,778	538,078	912,758	158,956	
Assets, net	\$ 60,840	54,499	422,175	238,141	1,390,980	1,276,200	

Summarized Statement of Financial Position as at December 31, 2020 and 2019 (all are variable capital companies):

	Myc Red			Servicio y E Telefonía Ir Televis	nternet y	Corporativo de Comunicación y Redes de GDL		
		2020	2019	2020	2019	2020	2019	
Income	\$	94,378	76,797	1,007,324	918,410	70,377	77,211	
Pretax profit (loss)		7,880	5,783	266,652	(62,106)	313,504	49,528	
Tax expense, net		(1,539)	(1,311)	(80.326)	(27,058)	(12,010)	(19,291)	
Total comprehensive income	\$	6,341	4,472	186,326	(89,164)	301,494	30,237	

The information above represents the amount before eliminations between related parties.

As at December 31, 2020 and 2019, none of these subsidiaries has any commitments or contingent liabilities that could affect the figures.



Summarized Income Statement for the period ended December 31, 2020 and 2019 (all are variable capital companies):

## (10) Property, networks and equipment-

An analysis of properties, networks and equipment is as follows:

As at December 31, 2020	Land	Buildings	Network and technical signal and distribution equipment	Office furniture, equipment and computers	Transportation equipment	Leasehold improvements	Telecommunications equipment	Projects in process, tools and equipment	Total
Initial net balance as at									
December 31, 2019 \$	124,332	104,374	25,817,406	249,077	571,550	133,934	99,787	2,359,406	29,459,866
Additions	24,043	167,568	6,909,328	118,706	137,385	49,445	29	346,581	7,753,085
Withdrawals	-	-	(1,421,905)	(802)	(48,421)	-	-	(35)	(1,471,163)
Depreciation charge	-	(7,052)	(3,924,083)	(93,173)	(64,680)	(43,627)	(9,151)	(41,875)	(4,183,641)
Net ending book balance	148,375	264,890	27,380,746	273,808	595,834	139,752	90,665	2,664,077	31,558,147
Cost	148,375	342,383	49,971,134	1,579,845	1,036,784	518,333	151,575	3,112,232	56,860,661
Depreciation	-	(77,493)	(22,590,388)	(1,306,037)	(440,950)	(378,581)	(60,910)	(448,155)	(25,302,514)
Net ending balance as at									
December 31, 2020 \$	148,375	264,890	27,380,746	273,808	595,834	139,752	90,665	2,664,077	31,558,147

As at December 31, 2019	Land	Buildings	Network and technical signal and distribution equipment	Office furniture, equipment and computers	Transportation equipment	Leasehold improvements	Telecommunications equipment	Projects in process, tools and equipment	Total
Initial net balance as at December 31, 2018	109,864	108,584	23,913,199	229,391	575,614	121,254	108,810	1,957,743	27,124,459
Finance lease reclassification	-	- 100,304	(1,323,925)	-	-	121,204	-	-	(1,323,925)
Net initial balance as at January 1, 2019	109,864	108,584	······	229,391	575,614	121,254	108,810	1,957,743	25,800,534
Additions	14,468	562	6,772,214	117,766	119,025	53,872	167	436,102	7,514,176
Withdrawals	-	-	(240,452)	(54)	(52,743)	-	-	(72)	(293,321)
Depreciation charge	-	(4,772)	(3,303,630)	(98,026)	(70,346)	(41,192)	(9,190)	(34,367)	(3,561,523)
Net ending book balance	124,332	104,374	25,817,406	249,077	571,550	133,934	99,787	2,359,406	29,459,866
Cost	124,332	174,852	44,753,596	1,461,941	947,819	468,888	151,546	2,765,687	50,848,661
Accumulated depreciation	-	(70,478)	(18,936,190)	(1,212,864)	(376,269)	(334,954)	(51,759)	(406,281)	(21,388,795)
Net ending balance as at December 31, 2019 \$	124,332	104,374	25,817,406	249,077	571,550	133,934	99,787	2,359,406	29,459,866





- Depreciation expense for the years ended December 31, 2020 and 2019 totaled \$4,274,545 and \$3,561,523, a) respectively, of which an amount of \$3,847,091 and \$3,191,175, respectively, was recorded under the cost of services line item, and the complement of \$427,454 and \$370,348, respectively, was recorded in selling and administrative expenses.
- (\*) On May 1, 2019, through its subsidiary Telefonía por Cable, S.A. de C.V. as a buyer, the Group entered into an asset purchase-sale agreement and assignment of rights with Axtel, S.A.B. de C.V., for intangible assets and fixed assets of the FTTH (Fiber To The Home) at \$1,150,000 plus value added tax where the customer list was purchased for \$266,731 as an intangible asset (see Note 12) and fixed assets for \$883,269.
- b) A list of finance leases, net of depreciation reclassified to January 1, 2019 is as follows:

Right-of-use assets	Reclas	sification at January 1, 2019
Network and technical equipment for signal distribution, net	\$	1,323,925

Due to the increase in the frequency of new cable subscribers in 2020 and 2019, the Group capitalized connection c) costs in the network asset for \$1,049,020 and \$889,077 (materials and labor necessary to physically extend and connect the Network to the new customer homes), respectively.

## (11) Goodwill-

An analysis of goodwill as at December 31, 2020 and 2019 is as follows:

Balances as at December 31, 2020 and 2019	Acotel	тсо	IMATEL	IRA	SIGETEL	Other	Total
Net opening balance	\$ 2,296,815	381,098	331,811	240,378	54,893	1,073,402	4,378,397
Accumulated impairment	-	-		-	-	-	
Net book value	\$ 2,296,815	381,098	331,811	240,378	54,893	1,073,402	4,378,397

#### Goodwill impairment tests:

Management reviews business performance based on geography and type of business. Geographical areas have been identified as the states in Mexico where the Group has a presence. In all geographic areas, the Group maintains cable, telephone, and internet services. Goodwill is analyzed by Management at the geographic area level for the mass (Cable, Telephone, and Internet) and business (Metrocarrier) markets. A summary of the goodwill allocation for each geographic area is as follows:

As at December 31, 2020 and 2019	Begin	nning balance	Additions	Ending balance
	<u>^</u>	40444-		
North	\$	134,645	-	134,645
West		265,569	-	265,569
Pacific		429,492	-	429,492
Southeast		693,805	-	693,805
ТСО		318,640	-	318,640
Bajío		1,242,205	-	1,242,205
Center		1,104,865	-	1,104,865
Gulf		86,511	-	86,511
Metrocarrier		102,665	-	102,665
Total	\$	4,378,397	-	4,378,397

The recoverable amount of all Cash Generating Units (CGU) is determined based on value in use calculations. These calculations use the projections of pretax cash flows based on financial budgets approved by Management that cover a five-year period. Cash flows that exceed the five-year period are extrapolated using the estimated growth rates mentioned below. Growth rates do not exceed the long-term average growth rate for the telecommunications business in which the CGU operates.

The recovery values of each of the CGUs as at December 31, 2020 and 2019 are as follows:

As at December 31, 2020 and 2019	2020	2019
North	\$ 8,256,051	3,786,492
West	18,186,356	11,033,666
Pacific	24,363,197	10,515,700
Southeast	12,328,603	6,945,119
ТСО	4,828,351	2,346,677
Bajío	12,808,836	7,556,697
Center	8,932,200	5,347,628
Gulf	7,640,187	3,698,643
Metrocarrier	 11,123,821	6,985,090



The key assumptions used in the 2020 and 2019 value in use calculations are as follows:

2020	% of gross margin	Growth rate	Discount rate
North	53.0%	11.6%	8.60%
West	46.1%	10.7%	8.60%
Pacific	55.6%	9.5%	8.60%
Southeast	49.2%	11.4%	8.60%
ТСО	51.6%	10.6%	8.60%
Bajío	49.4%	10.4%	8.60%
Center	45.1%	13.7%	8.60%
Gulf	49.8%	12.2%	8.60%
Metrocarrier	37.1%	10.0%	8.60%

2019	% of gross margin	Growth rate	Discount rate
North	54.2%	8.6%	11.72%
West	47.5%	9.0%	11.72%
Pacific	48.8%	7.6%	11.72%
Southeast	50.3%	9.2%	11.72%
тсо	51.6%	8.0%	11.72%
Bajío	50.4%	9.0%	11.72%
Center	50.8%	9.5%	11.72%
Gulf	49.2%	7.7%	11.72%
Metrocarrier	32.0%	10.0%	11.72%

These assumptions have been used in the analysis of each CGU within the operating segment.

Management determined the budgeted gross margins based on past results and its expectations of market development. The weighted average growth rates used are consistent with the projections included in the industry reports. The discount rates used are pre-taxes and reflect the specific risks related to the relevant geographic areas.

Sales volume is the weighted average rate of annual growth over a five-year forecast period. It is based on past performance and Management's expectations of market development.

The sale price is the weighted average rate of annual growth over the five-year forecast. It is based on current industry trends and includes long-term inflation forecasts.

## (12) Other intangible assets, net-

An analysis of intangible assets is as follows:

		2020	2019
With defined life:			
Customer base (i)	\$	2,028,815	2,028,815
Accumulated amortization		(1,922,535)	(1,796,943
		106,280	231,872
With defined life:			
Trademarks and patents, net (ii)		18	34
Total	<u>`</u>	106 202	231,906
	\$ pers with a usef	106,298 ul life of four years. Th	
) Corresponds to the cost of acquisitions of portfolio/subscril net customer base is as follows:			
) Corresponds to the cost of acquisitions of portfolio/subscril net customer base is as follows: Net customer base:		ul life of four years. Th	ne movements in th
) Corresponds to the cost of acquisitions of portfolio/subscril net customer base is as follows: Net customer base: As at January 1, 2019			ne movements in th 64,745
) Corresponds to the cost of acquisitions of portfolio/subscril net customer base is as follows: Net customer base: As at January 1, 2019 Additions (*)		ul life of four years. Th	ne movements in th 64,745 266,737
) Corresponds to the cost of acquisitions of portfolio/subscril net customer base is as follows: Net customer base: As at January 1, 2019 Additions (*) Customer base deletions		ul life of four years. Th	ne movements in th 64,74 266,73 (4,623
) Corresponds to the cost of acquisitions of portfolio/subscril net customer base is as follows: Net customer base: As at January 1, 2019 Additions (*)		ul life of four years. Th	ne movements in th 64,74 266,73 (4,623
) Corresponds to the cost of acquisitions of portfolio/subscril net customer base is as follows: Net customer base: As at January 1, 2019 Additions (*) Customer base deletions		ul life of four years. Th	ne movements in th 64,74 266,73 (4,623 (94,981
) Corresponds to the cost of acquisitions of portfolio/subscril net customer base is as follows: Net customer base: As at January 1, 2019 Additions (*) Customer base deletions Amortization		ul life of four years. Th	ne movements in th 64,74

customer list for \$266,731 as an intangible asset and fixed assets.

Amortization is calculated based on the straight-line method, considering the estimated life of the assets, which is four years. As at December 31, 2020 and 2019, it was recorded in the cost of services as \$125,592 and \$94,981, respectively.



(\*) On May 1, 2019, through its subsidiary Telefonía por Cable, S.A. de C.V. as buyer, and Mega Cable, S.A. de C.V, the Group entered into an asset purchase and sale and assignment of rights agreement with Axtel, S.A.B. de C.V., for FTTH (Fiber To The Home) intangible assets and fixed assets valued at \$1,150,000 plus value added tax where they purchased the

ii) Refers to the trademark registration title of "Video Rola música para tus ojos" (music for your eyes) and its design, granted by the Mexican Institute of Industrial Property (renewable according to applicable legal provisions) and which is applied to entertainment through video and elaboration of the same, discs, cassettes and videos covered in this class. It is amortized at the annual rate of 5%.

#### Brands and patents:

As at January 1, 2019	\$ 6,503
Deletions, net	(6,469)
As at December 31, 2019	34
Deletions, net	 (16)
As at December 31, 2020	\$ 18

## (13) Financial instruments by category-

	2020	2019	
	Loans and accounts receivable	Loans and accounts receivable	
Assets according to the statement of financial position:			
Accounts receivable, net	\$ 1,705,690	1,858,819	
Related parties	978,473	1,151,542	
Cash and cash equivalents	 4,259,590	2,210,065	
Total	\$ 6,943,753	5,220,426	

		2020	2019	
	Fii	nancial liabilities at amortized cost	Financial liabilities at amortized cost	
Liabilities according to statement of financial position:				
Bank loans	\$	6,359,413	6,507,769	
Suppliers		3,240,961	1,436,412	
Related parties		829,234	1,010,934	
Other accounts payable, excluding non-financial liabilities		1,726,274	916,060	
Total	\$	12,155,882	9,871,175	

As of December 31, 2020 and 2019, the Company has derivative financial instruments, recorded in assets under sundry debtors for \$2,060 and \$133, respectively with current options.

## (14) Bank loans-

Bank loans are integrated as follows:

Unsecured loan from Scotiabank Inverlat, S.A. a full-service ba institution, on July 25, 2019, for \$3,000,000 (nominal), compriwithdrawals, one for \$2,000,000 with a fixed monthly interest 7.88% and another for \$1,000,000 with a monthly interest rate TIIE plus 0.28 percentage points, and a July 29, 2024 maturity

Unsecured loan from BBVA Bancomer, S.A., a full-service bank institution, on July 25, 2019, for \$1,500,000 (nominal), with a r fixed interest rate of 7.89%, and a July 29, 2024 maturity date.

Unsecured loan from BBVA Bancomer, S.A., a full-service bank institution, on July 25, 2019, for \$1,000,000 (nominal), with a r interest rate of TIIE plus 0.28 percentage points and a July 29 maturity date. Only \$975,000 were drawn from this loan. (1)

Unsecured loan from Banco Santander, S.A., a full-service ban institution, on July 25, 2019, for \$500,000 (nominal), with a mointerest rate of TIIE plus 0.28 percentage points and a July 29, maturity date. (1)

Unsecured Ioan from Banco Nacional de México, S.A., a full-se banking institution, on July 25, 2019, for \$500,000 (nominal), wonthly interest rate of TIIE plus 0.28 percentage points and a 2022 maturity date. (1)

#### Total on the next page



	2020	2019
banking rising two t rate of e of at the ty date. (1)	\$ 2,960,863	2,982,609
nking monthly e. (1)	1,479,399	1,499,707
nking monthly 9, 2022	961,609	958,548
nking nonthly 9, 2022	465,735	474,281
service with a a July 25,	491,348	499,965
	\$ 6,358,954	6,415,110



	2020 2019	
Total from the last page	\$ 6,358,954	6,415,110
Line of credit up to the principal sum of \$8,080 (USD 460,000) with Banco Banamex, S.A., a full service banking institution, contracted on January 22, 2016 and maturing on January 22, 2021, with a Libor rate plus 1.8 basis points.	459	2,170
Loan available on demand in a single payment from Banco Banamex, S.A., a full service banking institution, for a maximum amount of \$90,000, signed on March 9, 2016, with a monthly TIIE interest rate plus an applicable margin of 0.75 percentage points, and a March 9, 2020 maturity date.	-	5,625
Loan available on demand in a single payment from Santander, S.A., a full service banking institution, for a maximum amount of \$190,000, with a monthly TIIE interest rate plus an applicable margin of 0.40 percentage points, and a December 19, 2020 maturity date.	-	63,333
Unsecured loan for \$45,000 with Scotiabank Inverlat, S.A., a full service banking institution, for the acquisition of assets signed on April 11, 2017. Of which a first amount of \$20,000 was withdrawn on 11 April 2017, plus a second withdrawal for \$5,000 on May 17, 2017; plus a third withdrawal for \$20,000 on July 11, 2017; effective for 60 months, and accruing monthly interest at the TIIE rate plus 2 percentage points due in April 2022, which is paid in advance on 11 November 2020.	-	21,531
Fotal bank loans	6,359,413	6,507,769
linus - Short-term portion of long-term bank loans	459	79,922
Bank loans with maturities greater than one year	\$ 6,358,954	6,427,847

On July 25, 2019, Mega Cable, S.A. de C.V. as an accredited subsidiary and Megacable Holdings, S.A.B. de C.V., 1) Telefonía por Cable S.A. de C.V., Servicios Especiales Turandot, S.A.P.I de C.V., and Werther Administración Integral, S.A.P.I. de C.V., as joint and several obligors, took out loans with Scotiabank Inverlat, S. A. for \$2,000,000 and \$1,000,000, BBVA Bancomer, S.A. for \$1,500,000 and \$975,000, Banco Santander, S.A. for \$500,000, and Banco Nacional de México, S. A. for \$500,000. These contracts mature on July 29, 2022 and July 29, 2024.

In relation to the loans indicated in the previous paragraph, the Group determined an effective interest rate in 2020 of 7.88%, 6.88%, 7.89% and for the last three 6.88%, respectively, on which the financial cost of said loan is recorded. In like manner, the fair value for all loans is \$6,808,329, which was determined by using the discount rate at fixed market value and TIIE plus 0.28% percentage points, and is within level 2 in the fair value hierarchies.

In relation to the loans indicated in the previous paragraph, the Group determined an effective interest rate in 2019 of 7.88%, 7.84%, 7.89% and for the last three 7.84%, respectively, on which the financial cost of said loan is recorded. In like manner, the fair value for all loans is \$6,404,319, which was determined by using the discount rate at fixed market value and TIIE plus 0.28% percentage points, and is within level 2 in the fair value hierarchies.

The current loan agreements establish different obligations to do and not do for Megacable Holdings and its subsidiaries, including limitations to: (a) merge or consolidate with third parties; (b) sell, transfer or lease some of its assets, except in the case of a cash transaction; (c) certain investments; (d) the amount of indebtedness; (e) certain dividend payments or distributions of the capital stock of Megacable Holdings or its subsidiaries, or the purchase, redemption or other acquisition of the capital stock of any of its subsidiaries; (f) enter into hedging contracts, unless they help mitigate certain risks or acquire benefits; and (g) changes in accounting, as well as requiring Megacable Holdings and subsidiaries to comply with certain financial ratios, including a consolidated leverage rate not greater than 3.00 and a consolidated interest coverage rate greater than 3.50.

The exposure of the Group's loans to changes in interest rates and contractual dates is as follows:

		2020	2019
Less than 6 months	s	459	16,589
From 6 to 12 months		-	63,333
More than 1 year up to 5 years		6,358,954	6,427,847
	\$	6,359,413	6,507,769

Loans

Fair values are based on discounted cash flows using the discount rate calculated by Management and are within level 2 in the fair value hierarchies.



	Book value		Fair v	value
	2020	2019	2020	2019
\$	6,358,954	6,427,847	6,808,329	6,404,319
Ŷ	0,000,904	0,427,047	0,000,329	0,404

## The book value of the Group's loans are denominated in pesos, except for the following:



## (15) Other accounts payable and accrued liabilities-

The other accounts payable and accumulated liabilities are integrated as follows:

	2020		2019
Benefits payable	\$	112,698	108,612
Miscellaneous creditors and other accounts payable		487,971	336,926
Accrued income (1)		752,649	186,873
Provisions		326,437	239,197
Employee participation in profits		46,519	44,452
Total	\$	1,726,274	916,060

In the period from December 2019 to December 2020, the Company entered into several contracts whereby the irrevocable (1) right to use fiber optics for the conduction of telecommunications signals is granted. These have terms ranging from 10 to 15 years, mainly with the companies Telecom, S.A.P.I. de C.V. and AT&T Comunicaciones Digitales, S. de R.L de C.V. (AT&T) as well as the rental of data center space with AT&T for a term of 10 years. The sum of the consideration for said contracts amounts to approximately 800 million pesos distributed in the indicated periods.

## (16) Employee benefits-

The value of the obligations for acquired benefits is as follows:

		2020	2019
Seniority premiums	S	183,583	191,633
Seniority premiums Retirement benefits		19,702	86,074
Total	\$	203,285	277,707

The net cost for the period of the years ended December 31, 2020 and 2019, is as follows:

	2020	)	2019	
	Å	(2.210)		
Seniority premiums Retirement benefits	\$	(8,319)		),67
Retirement benefits		(5,920)	П	),86
	\$	(14,239)	5	1,54
a) <u>Seniority premium</u>				
The economic assumptions in nominal and real terms used we	ere:			
	2020	)	2019	
Discount rate		6.50%	-	.50
Inflation rate		3.50%		.50 8.50
		0.00%	0	
Salary increase rate The net cost of the period is integrated as follows:		4.50%		.50
	2020		4 2019	
	2020 \$		2019	.50
The net cost of the period is integrated as follows:		)	<b>2019</b> 2(	0,33
The net cost of the period is integrated as follows: Labor cost		) (55,813)	<b>2019</b> 20	
The net cost of the period is integrated as follows: Labor cost Actuarial losses (gains) recognized in OCI		) (55,813) 13,203	2019 2( 12	0,33 7,93
The net cost of the period is integrated as follows: Labor cost Actuarial losses (gains) recognized in OCI Finance cost Net period cost	\$ \$	) (55,813) 13,203 34,291 (8,319)	2019 20 12 12 40	1.50 ),33 7,93 2,41
The net cost of the period is integrated as follows: Labor cost Actuarial losses (gains) recognized in OCI Finance cost	\$ \$ nts of financial posit	) (55,813) 13,203 34,291 (8,319) ion is integrated as 1	2019 20 12 12 follows:	),33 7,93 2,4
The net cost of the period is integrated as follows: Labor cost Actuarial losses (gains) recognized in OCI Finance cost Net period cost	\$ \$	) (55,813) 13,203 34,291 (8,319) ion is integrated as 1	2019 20 12 12 40	),33 7,93 2,4
The net cost of the period is integrated as follows: Labor cost Actuarial losses (gains) recognized in OCI Finance cost Net period cost	\$ \$ nts of financial posit	) (55,813) 13,203 34,291 (8,319) ion is integrated as 1	2019 20 12 12 follows:	50 0,33 7,93 2,4 <sup>-1</sup> 0,6 <sup>-7</sup>



The movement of the established benefit obligation was as follows:

	2020		2019	
Initial balance at January 1,	\$	191,633	150,957	
Labor cost		(55,813)	20,331	
Finance cost		13,203	12,412	
Remeasurement:				
(Gains) losses from experience		34,560	7,933	
Final balance at December 31	\$	183,583	191,633	

Retirement benefits b)

The economic assumptions in nominal and real terms used were:

	2020	2019
Discount rate	6.50%	7.50%
Inflation rate	3.50%	3.50%
Salary increase rate	4.50%	4.75%

### The net cost of the period is integrated as follows:

	2020	2019
Labor cost	\$ (7,210)	367
Plan improvements or modifications	146	8,456
Finance cost	1,144	2,045
Net period cost	\$ (5,920)	10,868

The amount included as a liability in the consolidated statements of financial position is integrated as follows:

	2020	2019
Defined benefit obligations	\$ 19,702	86,074
Liabilities in the consolidated statement of financial position	\$ 19,702	2 86,074

## The movement of the established benefit obligation was as follows:

	2020		2019
Initial balance at January 1,	\$	86,074	75,206
Labor cost		(7,210)	366
Finance cost		1,144	2,045
Remeasurement:			
Losses from experience		146	8,457
Other movements for remeasurements and/or past service labor cost		(60,452)	-
Final balance at December 31	\$	19,702	86,074

Within subsidiary Tele Asesores, S.A. de C.V., there is a plan asset for \$85,960.

The sensitivity analysis of the main assumptions of established benefit obligations were as follows:

	Impact on establis	Impact on established benefit obligations		
	Change of assumption	Change in obligation		
Discount rate	+1%	Decreases by 5.48%		
Discount rate	-1%	Increases by 6.78%		

The weighted average duration of the established benefit obligation is 8.01 years.

c) Pension plan

Management has a ten-year pension plan based on annual contributions. These contributions are managed in the Sura Investment Management México account. The annual contributions made during 2020 and 2019 were \$8,291 and \$8,798, respectively.

Pursuant to the provisions of the plan, employees who meet the following are eligible to participate in the plan: be an employee with an indefinite-term individual employment contract, be an executive-level employee with three or more years of pensionable service at the date of implementation of the plan, stay in the company for a minimum period of five years after the date of implementation of the plan, determine the percentage of savings that will be allocated to the long-term savings vehicle, as well as the designation of its contingent beneficiaries for delivery of the benefits. The period of pensionable service will be considered in years and complete months of uninterrupted services from the time employees are hired and through their



retirement, death or declaration of total or permanent disability dates. The retirement date will be the first day of the month immediately after the day they turn 65. The defined contribution must be a minimum equivalent to 1% of the salary established to this end. The company will match employee contributions. Employees may apply for early retirement (60 years), or continue working after they turn 65, as long as these exceptions are authorized by the Pension Plan Committee.

## (17) Lease assets (right-of-use) and lease liabilities-

The Group has entered into various operating lease agreements for buildings in which it operates some of offices, customer service centers (CSC) and warehouses. The terms stipulated in these contracts fluctuate mainly between one and 10 years and most contain automatic renewal options. The minimum amounts to be paid are adjusted primarily according to the CPI and all are in pesos. The Group is subject to sublease agreement restrictions in certain cases.

The Company leases minimum IT equipment under one- to three-year contracts. These leases are short-term and/or lowvalue item leases. The Group has decided not to recognize the right-of-use assets and liabilities for these leases.

Information on leases for which the Company is a lessee is presented below.

**Right-of-use assets** 

Right-of-use assets related to leased properties that do not meet the definition of investment property are comprised of the following:

	tec d	etwork and hnical signal istribution uipment, net	Building (offices, warehouses and CSC)	Total
Balance at January 1, 2020	\$	1,337,512	378,146	1,715,658
Additions		1,048,360	83,781	1,132,141
Annual depreciation		(134,532)	(139,146)	(273,678)
Balance at December 31, 2020	\$	2,251,340	322,781	2,574,121

Short-term and long-term lease liabilities are as follows:

Individual leasing contract in pesos of Network and technical for signal distribution signed with BBVA Bancomer, S.A. Multip Institution, on November 27, 2020, for \$581,743, expiring on N 1, 2021, payable as of January 1, 2021 through 11 monthly ins accruing monthly interest at a fixed rate of 6.50%. (1)

Individual leasing contract in pesos of Network and technical for signal distribution signed with BBVA Bancomer, S.A. Multiple Institution, on November 27, 2020, for \$423,769, expiring on D 1, 2021, payable as of January 1, 2021 through 12 monthly ins accruing monthly interest at a fixed rate of 6.50%. (1)

Total leases with related parties

Total office, warehouse, and CIS leases

Total lease liabilities

Less leases with related parties (2) (note 25)

Total lease liabilities per the statement of financial position

1) minimum payments will be less than a year.

As for the contracts indicated in the previous paragraph, the Group determined an effective interest rate in 2020 of 6.50% since they started to be paid as of January 1, 2021 in 11 and 12 monthly installments, respectively. Also, the fair value for the contracts is \$1,166,394 and they are within level 2 in the fair value hierarchies.

On March 17, 2020, Telefonía por Cable, S.A. de C.V., as well as Megacable Holdings, S.A.B. de C.V. and Mega Cable, S.A. de C.V., as joint obligors, signed a financial lease contract in pesos with BBVA Bancomer, S.A. for \$1,300,000, payable as of May 1, 2020 through 8 monthly installments and accrued monthly interest at a fixed rate of 7.52%, which expired and was settled on December 1, 2020.



	2020	2020	2019	2019
	Current	Noncurrent	Current	Noncurrent
l equipment iple Banking November istallments,	\$ 674,822	-	-	-
l equipment iple Banking December istallments,				
iotannento,	491,572	-	-	-
	100,149	729,085	275,534	735,400
	124,836	231,510	132,652	266,963
	1,391,379	960,595	408,186	1,002,363
	100,149	729,085	275,534	735,400
	\$1,291,230	231,510	132,652	266,963

On November 27, 2020, Telefonía por Cable, S.A. de C.V., as well as Megacable Holdings, S.A.B. de C.V. and Mega Cable, S.A. de C.V., as joint obligors, signed two financial leasing contracts in pesos with BBVA Bancomer, S.A. for \$ 581,743 and \$ 423,769, said contracts expire on November 1, 2021 and December 1, 2021, respectively, the total

#### Network leasing and technical equipment for signal distribution (contracted before 2018) 2)

On June 30, 2011, the subsidiary Mega Cable, S.A. de C.V. (MEGA), entered into a capacity provision agreement for highcapacity telecommunications services with Grupo de Telecomunicaciones de Alta Capacidad S.A.P.I. de C.V. (GTAC), which was granted a Concession Title by the Secretariat of Communications and Transportation (SCT) to install, operate and use a public telecommunications network, provide conveyance emission services, transmission of signals to concessionaires of public telecommunications networks, which is valid for 20 years and may be renewed in whole or in part.

These concessions cover the Pacific, Central and Gulf areas in Mexico, so MEGA will be making advance annual payments in the amount of \$41,400 from July 2013 to 2029, for use of the trunk capacity until 2029; said payments are so that GTAC can maintain and repair the public network.

Following is a breakdown of the liability and payments, as well as the maturities of the financial lease that began in 2019, which liability is recorded in the Related parties Note (see Note 25).

Future minimum payments are summarized as follows:

	2020	2019
Up to 1 year	\$ 100,149	210,767
More than 1 year and up to 5 years	433,409	474,181
More than 5 years	 295,676	325,986
	\$ 829,234	1,010,934

A breakdown of the payment reconciliation is as follows:

	2020	2019
Total financial lease:		
As at January 1	\$ 1,010,934	1,037,164
Increments	42,846	155,550
Payments	(224,546)	(181,780)
	\$ 829,234	1,010,934

Amounts recognized in the income statement Building (offices, warehouses and CSC):

Leases under IFRS 16	2019
Interest on lease liabilities	\$ 135,075
Interest on income from leases	63,076

Total cash outflows for leasing (offices, warehouses and CSC) during 2020 y 2019 were of \$189,792 and \$202,570, respectively.

#### (18) Equity-

The exhibited share capital and the number of shares are as follows: а.

Share capital as at December 31, 2020 and 2019

The shares representing the Group's capital stock issued and outstanding are fully paid, without par value.

As at December 31, 2020 and 2019, there were 1,721,355,673 shares outstanding.

Series "A" shares have the following characteristics: they grant voting rights only in ordinary shareholders' meetings and have the same preference in the distribution of Group profits.

The reconciliation of the outstanding shares at the beginning and end of the year is as follows:

	2020	2019
	Common share	25
As at January 1	\$ 1,718,780,521	1,720,888,407
Movement in the year, (purchases) net sales (i)	 (1,295,152)	(2,107,886)
As at December 31	 1,720,075,673	1,718,780,521
Treasury shares	 1,280,000	2,575,152
Total subscribed shares	\$ 1,721,355,673	1,721,355,673



Number of Series "A" Shares						
	Variable	Amount				
\$	1,721,355,673	910,244				



As at December 31, 2020 and 2019, the Group owned 1,280,000 and 2,575,152 series "A" shares (treasury shares), respectively.

In the periods ended December 31, 2020 and 2019, no expenses were incurred in issuing, placing and registering shares.

#### Repurchase of shares

Ordinary Participation Certificates (CPO, acronym in Spanish) are registered securities representing the provisional right on the returns and other benefits of titles or assets integrated in an irrevocable trust issued by the Group to be listed on the Mexican Stock Exchange, one CPO is equivalent to two series "A" shares.

During the year ended December 31, 2020, the Group purchased 640,00 Ordinary Participation Certificates (CPOs), which are equivalent to 1,280,000 shares of the variable portion of series "A" shares. The amount for said purchase was \$43,529

During the year ended December 31, 2020, the Group sold 1,287,576 CPOs, equivalent to 2,575,152 shares of the variable portion of series "A" shares, for \$93,377

The result of the operations mentioned in the two paragraphs above generated an effect of net sales of CPOs for 647,576, equal to 1,295,152 shares of the variable portion of series "A" shares, these operations represent 0.07% of the total shares, resulting in a net movement of \$49,848.

During the year ended December 31, 2019, the Group purchased 1,287,576 Ordinary Participation Certificates (CPOs), which are equivalent to 2,575,152 shares of the variable portion of series "A" shares. The amount for said purchase was \$103,452.

During the year ended December 31, 2019, the Group sold 233,633 CPOs, equivalent to 467,266 shares of the variable portion of series "A" shares, for \$20,241.

The result of the operations mentioned in the two paragraphs above generated an effect of net purchases of CPOs for 1,053,943, equal to 2,107,886 shares of the variable portion of series "A" shares, these operations represent 0.12% of the total shares, resulting in a net movement of (\$83,211).

### <u>Dividends</u>

At the Ordinary Shareholders' Meetings held in 2020, the Company's shareholders agreed to decree dividends by cash payment via bank transfer for a net amount of \$1,529,359. Said dividend represented a dividend per share of \$0.89 per series "A" share and \$1.78, per "CPO" equal to two series "A" shares.

At the Ordinary Shareholders' Meetings of the subsidiaries, Corporativo de Comunicación y Redes de Gdl, S.A. de C.V. and MCM Holdings, S.A. de C.V., declared dividends of por \$90,160 and \$29, respectively, corresponding to the minority shareholders of both companies.

At the Ordinary Shareholders' Meetings held in 2019, the Company's shareholders agreed to decree dividends by payment by bank transfer for a net amount of \$1,875,602. Said dividend represented a dividend per share of \$1.09 per series "A" shares and \$2.18, per "CPO" equal to two series "A" shares.

The Ordinary Shareholders' Meeting held in 2019 by the subsidiary, Corporativo de Comunicación y Redes de Gdl, S.A. de C.V. and Entretenimiento Satelital S. A. de C. V., declared dividends of \$63,689 and \$1,945 corresponding to minority shareholders of both companies.

Reimbursement of minority shareholders

At the Ordinary Shareholder Meetings of subsidiary Productora y Comercializadora de Televisión S.A. de C.V., a reimbursement of shares for \$ 25,070 corresponding to minority shareholders was made.

b. The balances of the fiscal accounts of the Company's equity (Megacable Holdings) are:

Capital contribution account (CUCA) Net taxed profits account (CUFIN)

c. Tax provisions related to equity:

The profit for the year is subject to the legal provision that requires that at least 5% of the profit for each year be used to increase the legal reserve until it is equal to one fifth of the amount of paid-in capital.

In October 2013, the Mexican Congress and Senate approved the issuance of a new Income Tax Act (LISR) that entered into force on January 1, 2014. Among other aspects, this Law establishes a 10% profits tax generated as of 2014 on dividends paid to residents abroad and individuals.

In the event of a capital reduction, the procedures established by the Income Tax Act (LISR) provide that any surplus of equity over the balances of the contributed capital accounts be given the same tax treatment as that applicable to dividends.



	2020	2019
ć	5 001 976	4 0 2 6 2 9 1
Ş	5,091,876	4,936,381
	200,110	191,302

# (19) Earnings per share-

Net profit per share results from the division of net profit for the year by the weighted average of the Company's outstanding shares during the year, excluding the common shares acquired by the Company and held as treasury shares.

	2020	2019
Profit from the controlling interest	\$ 4,353,365	4,290,211
Weighted average shares	\$ 1,721,350	1,721,356
Ordinary earnings per share (pesos)	\$ 2.53	2.49
Earnings per CPO (1)	\$ 5.00	4.98

(1) It should be noted that a CPO corresponds to two series "A" shares

## (20) Income tax-

### Income Tax (LISR)

The Income Tax Act that entered into force on January 1, 2014 establishes that the applicable income tax rate for 2014 and subsequent years is 30% on the taxable profit.

For investors in the Real Estate Companies (SIBRAS) regime, the 2014 Tax Reform raises the probability of paying the tax for the profit generated by their contributions to said entities. As at December 31, 2018, the Group had a short-term liability of \$945,000, however, during the month of July 2019, a payment of \$1,170,638 was made, \$788,574 of which covered the restated tax plus \$382,064 for surcharges.

a) Profits tax are comprised as follows:

	2020	2019
Current income tax Deferred income tax	\$ (1,123,833) (211,663)	(1,214,943) (105,668)
Total	\$ (1,335,496)	(1,320,611)

b) The reconciliation between the current and effective rates of the consolidated income tax are analyzed as follows:

Earnings before profits tax Current rate
Income tax at the current legal rate
More (less) effect on the income tax of the following items: Annual adjustment for inflation, net Non-deductibles Infrastructure tax deduction
Effective rate
c) The deferred income tax balance is integrated as follo

### Deferred tax asset

Tax loss carryforwards Intangible assets Estimate of credit losses Inventory reserve Labor obligations Provisions Trade advances

### Deferred income tax

Property, networks and equipment, net Advance payments Right-of-use lease, net

Total of profits tax deferred, net



2020	2019
\$ 5,859,751	5,773,206
30%	30%
1,757,925	1,731,962
(96,655)	(58,755)
67,320	84,914
\$ (393,094)	(437,510)
(1,335,496)	1,320,611
23%	23%

ows:

	2020	2019
<u>`</u>	410.100	410 700
\$	412,183	410,728
	414,206	448,276
	102,243	71,219
	18,103	22,314
	25,906	40,519
	152,416	165,702
	239,818	11,695
\$	1,364,875	1,170,453
\$	(2,399,517)	(2,712,573)
Ŷ	(2,055,017)	(100,784)
	(666,745)	(101,430)
\$	(3,320,872)	(2,914,787)
	(3,320,072)	(2,514,707)
\$	(1,955,997)	(1,744,334)

#### The movement of deferred tax assets and liabilities in the year is as follows: d)

Deferred tax asset:	netv	roperty, vorks and uipment	Tax loss carryforwards	Intangible Assets	Bad debt reserve	Labor obligations and others	Total
As at January 1, 2019	\$	33,279	104,714	481,895	64,601	195,880	880,369
Credited (charged) to Statement of income		(33,279)	306,014	(33,619)	6,618	44,350	290,084
As at December 31, 2019		-	410,728	448,276	71,219	240,230	1,170,453
Credited (charged) to Statement of income		-	1,455	(34,070)	31,024	196,013	194,422
As at December 31, 2020	\$	-	412,183	414,206	102,243	436,243	1,364,875

Deferred income tax liability:	rty, networks and equipment	Inventories and others	Total
As at January 1, 2019	\$ (2,509,400)	(220,971)	(2,730,371)
(Charged) credited to the income statement	(203,173)	18,757	(184,416)
As at December 31, 2019	(2,712,573)	(202,214)	(2,914,787)
(Charged) credited to the income statement	313,056	(719,141)	(406,085)
As at December 31, 2020	\$ (2,399,517)	(921,355)	(3,320,872)

The Group does not recognize deferred taxes for the purposes of deferred taxes on investments in subsidiaries and associates

As at December 31, 2020 and 2019, the Group maintains accumulated consolidated tax losses for a total of e) \$1,373,944 and \$1,336,182, respectively, which right to be amortized against future consolidated earnings expires as follows:

		cember 31, 2020 estated amount		
2011	\$	514	2021	
2012		243	2022	
2013		2,116	2023	
2014		25,958	2024	
2015		32,809	2025	
2016		214	2026	
2017		17,271	2027	
2018		126,353	2028	
2019		980,468	2029	
2020		187,998	2030	
	\$	1,373,944		

As of December 31, 2020, a deferred tax asset of \$ 26,550 was generated for temporary differences related to a permanent investment. However, this asset was not recognized as the company has no intention of selling it.

## (21) Costs and expenses by nature-

The cost of services, and selling and administrative expenses are integrated as follows:

	2020	2019
Cost of services:		
Depreciation	\$ 3	,847,091 3,191,175
Programming	2	,667,692 2,571,787
Technical staff labor	1	,602,550 1,443,381
Links		368,790 416,781
Publicity and promotion		381,894 394,914
Connections		310,601 672,253
Power sources		335,677 252,137
Amortization		275,928 272,257
Lease depreciation		139,146 302,925
External works		82,225 63,765
Other minor [works]		14,022 26,348
Call traffic		81,801 53,370
Total cost of services	\$ 10	,107,417 9,661,093





		2020	2019	
Selling expenses				Cost of services, selling and administrative expenses
Labor and benefits	\$	2,324,436	2,704,189	Labor and benefits (*)
Maintenance and conservation expenses		1,154,917	812,232	Depreciation
Depreciation		396,217	343,284	Programming
Leases		305,068	259,333	Maintenance and conservation expenses
Sales commissions		236,382	232,060	Links
Electric power		206,793	188,274	Publicity and promotion
Insurance		125,280	115,539	Connections
Account statement preparation and courier services		69,334	81,722	Lease depreciation
Non-deductibles		33,143	45,468	Sales commissions
Travel expenses		48,451	66,477	Leases
Transfer of securities		74,276	74,410	Power sources
Stationery and office supplies		50,383	62,916	Amortization
Freight		40,852	41,791	Advisory services
Safety and hygiene		86,798	40,851	Electric power
Training and recruitment		28,114	32,969	Insurance
Surveillance services		37,273	34,085	Account statement preparation and courier services
Telephones		32,309	28,866	Non-deductibles
Conventions		1,358	22,273	Bank commission
Equipment recovery		3,972	9,909	Travel expenses
Fees and licenses		16,010	16,121	Transfer of securities
Other expenses		35,708	53,779	Stationery and office supplies
				Bad debt reserve
Total selling expenses	\$	5,307,074	5,266,548	External works
				Call traffic
Administrative expenses				Freight
Advisory services	\$	174,874	184,093	Safety and hygiene
Labor and benefits		188,451	211,411	Training and recruitment
Bank fees		102,662	76,708	Surveillance services
Depreciation		31,237	27,064	Telephones
Leases		13,687	11,635	Conventions
Safety and hygiene		6,843	3,221	Equipment recovery
,	·····		-,	Fees and licenses
Total administration expenses	\$	517,754	514,132	Other expenses



2020	)	2019
\$	4,115,437	4,358,981
	4,274,545	3,561,523
	2,667,692	2,571,787
	1,154,917	812,232
	368,790	416,781
	381,894	394,914
	310,601	672,253
	139,146	302,925
	236,382	232,060
	318,755	270,968
	335,677	252,137
	275,928	272,257
	188,494	210,072
	206,793	188,274
	125,280	115,539
	69,334	81,722
	33,143	45,468
	102,662	76,708
	48,451	66,477
	74,276	74,410
	50,383	62,916
	111,224	53,639
	82,225	63,765
	81,802	53,370
	40,852	41,791
	93,641	44,072
	28,114	32,969
	37,273	34,085
	32,309	28,866
	1,358	22,273
	3,972	9,909
	16,010	16,121
	36,109	54,148
\$	16,043,469	15,495,412

### (\*) Employees benefits and compensation is as follows:

	2020	2019
Salaries, benefits and bonuses	\$ 2,470,967	2,427,015
Commissions	783,261	1,025,592
Taxes and fees	896,322	855,353
Employee profit sharing	 30,844	28,450
	\$ 4,181,394	4,336,410

## (22) Analysis of other income, net-

		2020	2019
Other income			
Bonuses received	\$	58,292	3,187
Exempt income		22,327	35,248
Provision reconciliations		7,472	5,206
Tax restatement		2,351	525
Cash Surpluses		1,787	1,699
Cancellation of provisions		704	-
Others		2,964	-
Total other income	\$	95,897	45,865
	······		10,000
Other expenses			
Sale of fixed assets	\$	18,086	2,320
Increase in provisions		-	285
Total other expenses	\$	18,086	2,605
Total other income, net	\$	77,811	43,260
I OLAI OLNET INCOME, NET	<u>ې</u>	//,811	43,260

# (23) Finance income and costs-

	2020	2019
Finance costs:		
Interest on bank loans	\$ (456,947)	(539,262)
Interest on loans with related parties (Note 25)	(59,134)	(59,469)
Interest on leases	(55,638)	(63,076)
Changes losses, net	 (43,395)	(39,131)
Finance costs	 (615,114)	(700,938)
Finance income:		
Interest income from short-term bank deposits	56,845	191,621
Interest income from loans to related parties (Note 25)	 89,148	119,465
Finance income	 145,993	311,086
Total	\$ (469,121)	(389,852)

## (24) Commitments and Contingencies-

a) Commitments

i. Concessions

Pursuant to the terms and conditions of the concessions, the subsidiary companies that hold concession titles granted by the SCT and/or IFT to operate the services, must comply with certain obligations.

Failure by the Group to comply with said obligations could imply penalties. In addition, the Group's concessions are subject to revocation only for serious causes, such as interruption of service, repeated failure to comply with the obligations or conditions established in the concession titles, the assignment or transfer of the rights conferred by the concessions in contravention of the provisions of the Law.

In any of these cases, the concession may be revoked without the government being bound to pay any compensation to Mega Cable, S.A. de C.V. If the IFT revokes any of the Group's concessions, it could not operate within the area of the revoked concession or obtain new concessions to operate in said or any other area for a five-year period.



The revocation of any of the Company's concessions would have a significant adverse effect on its activities, financial position and income statement.

#### ii. Contractual

The Group has obligations to do and not to do with financial institutions in relation to current loan contracts. Said contracts include clauses that prohibit the Group from carrying out activities such as the sale of fixed assets or the merger with a third party (except with prior notice and authorization from the financial institution).

Additionally, the loan agreement requires the fulfillment of certain financial ratios.

### b) Contingencies

As of the date of issuance of these financial statements, the following relevant lawsuits have been brought against the Group that could represent an economic impact:

Various labor lawsuits with an initial claimed amount of \$261,897 of which the Group Attorneys have confirmed that the high risk litigation of obtaining an unfavorable judgment amounts to \$29,065. The Group set aside an accounting reserve from previous years on this last amount.

Appeals and amparo or relief proceedings for claims filed by Televisa against Group subsidiaries, for breach of license contracts and the payment of royalties for the use of signals on demand between 29 September and December 31, 2016. According to the opinion of the external lawyers, there are legal elements to obtain a favorable ruling for the Group.

In the case of an audit by the tax authorities, discrepancies could be identified in the criteria applied by the Group to determine its taxes. The tax authorities have not reported any inconsistency in the taxes determined and paid by the Group, except as follows:

As of the date of issuance of these financial statements, two of its subsidiaries (Telefonía por Cable, S.A. de C.V. and Mega Cable, S.A. de C.V.) have received notifications from the General Administration of Large Taxpayers (SAT), determining tax credits by the subsidiaries for \$4,465,299 for Income Tax (ISR) and Special Tax on Production and Services (IEPS), both include surcharges and fines for fiscal years 2008, 2009 and 2011; however, the Group's Management and its attorneys confirm that they have the necessary elements to obtain a favorable ruling, in the means of defense that it has filed.

Impact of COVID – 19. The COVID-19 pandemic has affected our business, financial position, and results of operations as of December 31, 2020 and it is currently difficult to predict the magnitude of the impact it will have for 2021. The Company cannot assure that the conditions of the bank financing markets, capital or other financial markets will not continue to deteriorate as a result of the pandemic, however, bank financing begins to expire in July 2022; or that access to capital and other sources of financing of the Company will not be restricted, which could negatively affect the availability and terms of future loans, renewals or refinancing. Furthermore, the deterioration of global economic conditions as a result of the pandemic could ultimately reduce the demand for the Group's products across its segments as its customers and users reduce or postpone their spending. The Mexican Government is still implementing a plan to reactivate economic activities according to phases based on colors that are determined weekly by state. However, a significant portion of the population continues to implement social distancing and shelter-at-home policies. Our business in the corporate market faced a reduction in the demand for services and may continue to be affected by the reduction in the level of financial activity in the regions in which our clients are located; however, the mass market had a significant increase that covered that shrinking business market. The magnitude of the impact on our business will depend on the duration and intensity of the COVID-19 pandemic, as well as the impact of actions by the federal government, state and local governments, and foreign governments, including the continuation of social distancing policies or reactivation thereof in the future; in addition to consumer behavior in response to the COVID-19 pandemic and the aforementioned government actions. Due to the changing and uncertain nature of this situation, the Group cannot fully estimate the impact that the COVID-19 pandemic will have thereon, but it could continue to affect the business, financial position or the results of operations in the short, medium or long term.



#### **Related parties-**(25)

#### The main balances with related parties are as follows: a)

Entity	Type of relationship	Line item	2020	2019
Long-term accounts receivable:				
Grupo de Telecomunicaciones de Alta Capacidad, S.A.P.I. de C.V. (GTAC) <sup>(1)</sup>	Joint venture	Loan granted	\$ 978,473	1,151,542
Accounts payable:				
Grupo de Telecomunicaciones de Alta Capacidad, S.A.P.I. de C.V. (GTAC) <sup>(2)</sup>	Joint venture	Lease	\$ 829,234	1,010,934
Minus short-term accounts payable			(100,149)	(275,534)
Total long-term accounts payable			 (100,149)	(270,004)
			\$ 729,085	735,400

- The long-term account receivable as at December 31, 2020 and 2019 is originated by a current account loan granted (1) to its joint venture GTAC, for up to USD 20 million. The loan is due on December 31 2030 and accrues monthly interest at the 28-day interbank rate plus two percentage points. The effective rate as at December 31, 2020 and 2019 was 6.72% and 10.34%, respectively. As at December 31, 2020 and 2019, the fair value of the account receivable is \$877,043 and \$957,515, respectively, and is at level 2 of fair value.
- The account payable for leases as at December 31, 2020 and 2019, corresponds to the contract entered into for the (2) provision of capacity for telecommunications services with GTAC executed on August 1, 2012. Said contract specifies that the Group will make annual payments of \$41,400 over the next 18 years, that will be increased annually through the National Consumer Price Index (CPI). The contract also establishes that the payments corresponding to years 10 through 18 can be paid in advance. In addition, this account payable corresponds to the financial lease additions acquired by a Group subsidiary, which is paid at 10 years, according to the present calculation value. See Note 17.

The implicit annual interest rate determined for the payments that the Group will make will be TIIE plus 1.22 percentage points or 6%, whichever is less. In 2020 and 2019 the effective rate was 6.0%.

The fair value as at December 31, 2020 and 2019 of the account payable is \$671,688, and \$885,842, respectively. Said fair value is based on discounted cash flows using the discount rate calculated by Management and are within level 2 in the fair value hierarchies.

#### b) The following transactions were completed over the course of the year:

Entity	Type of relationship	Line item	2020	2019
Altán Redes, S. A. P. I. de C. V.	Joint venture	Service revenues	\$ 370,870	273,038
Grupo de Telecomunicaciones de Alta Capacidad, S. A. P. I. de C. V. (GTAC)	Joint venture	Maintenance	109,044	100,317
Grupo de Telecomunicaciones de Alta Capacidad, S. A. P. I. de C. V. (GTAC)	Joint venture	Interest income	89,148	119,465
Grupo de Telecomunicaciones de Alta Capacidad, S. A. P. I. de C. V. (GTAC)	Joint venture	Interest expenses	59,134	59,469

The goods are acquired from the joint venture under regular commercial terms and conditions.

c) Compensation of key personnel

Key personnel include directors and members of the Executive Committee. Compensation paid or payable to these executives for their services is as follows:

### Short-term benefits

Termination benefits

#### d) Loans to related parties

Total loans to related parties <sup>(1)</sup>: As at January 1 Loans granted in the year Loan collections Interest collected Interest charged

### As at December 31



	2020	2019
Ś	70.004	(7.400
\$	73,094 25,867	67,488 5,017
\$	98,961	72,505

2020	2019
\$ 1,151,542	1,086,983
100,359	204,442
(205,454)	(139,875)
(157,122)	(119,473)
89,148	119,465
\$ 978,473	1,151,542

For the years ended December 31, 2020 and 2019, there are no loan balances granted to key administration personnel.

# (26) Other assets-

	2020		2019	
Other permanent investment (1)	Ś	580,830	451,515	
Impairment of other permanent investment (2)	Ť	(88,500)	-	
Total other permanent investment	\$	492,330	451,515	
Commissions		182,712	140,785	
Prepayments and others		41,218	37,262	
Total other non-current assets	\$	716,260	629,562	

(1) Corresponds to another permanent investment in Altán Redes, S.A.P.I. de C.V. (Altán).

In 2016, Altán won the international bidding process published by the Secretariat of Communications and Transportation, to build and operate the shared wholesale network. In January 2017, Altán obtained a 20 year concession title for commercial use as a wholesale shared network.

Grupo Megacable holds 3.92% of Altán's equity, obtained through cash contributions and through a telecommunications services provision plan. Grupo Megacable may not have significant influence on the Altán operation, therefore, its participation is made through the acquisition of a special series of shares without voting rights that consists primarily of contributing services and capabilities.

(2) By calculating Altán's investments at market value, an impairment in the investment was determined as of December 31, 2020, the Group recorded \$ 88,500 as impairment for the year.

Currently Grupo Megacable, in addition to being a shareholder, is a provider and client of telecommunications services with Altán and will be a possible client once the shared network begins operations.

# (27) Cash changes considered part of financing activities-

The net debt as at December 31, 2020 and 2019 is integrated as follows:

Net debt (liabilities arising from financing activities)	2020
Bank loans payable in 1 year	\$ (459)
Bank loans payable after 1 year	(6,358,954)
Related party payables within one year	(100,149)
Related party payables in more than one year	 (729,085)
Net debt as at December 31, 2020	\$ (7,188,647)

## Net debt (liabilities arising from financir

Bank loans payable in 1 year Bank loans payable after 1 year Related party payables within one year Related party payables in more than one year

Net debt as at December 31, 2019

Net debt as at December 31, 2020	р	lated party ayables in ss than one year	Loans payable over one year with related parties	Bank loans of less than 1 year maturity	Bank loans valid for more than 1 year	Total
Net debt at January 1, 2020	Ş	(275,534)	(735,400)	(79,922)	(6,427,847)	(7,518,703)
Accrued interest		41,299	-	426,992	-	468,291
Cash flow - Principal payments (1)		245,474	-	148,356	-	393,830
Cash flow - Interest payments		(62,227)	-	(426,992)	-	(489,219)
Increase in accounts payable		(42,846)	-	-	-	(42,846)
Short-term transfer		(6,315)	6,315	(68,893)	68,893	-
Net debt as at December 31, 2020	\$	(100,149)	(729,085)	(459)	(6,358,954)	(7,188,647)



ng activities)	2019
	\$ (79,922)
	(6,427,847)
	(275,534)
	(735,400)
	\$ (7,518,703)

Net debt as at December 31, 2019	Related party payables in less than one year	Loans payable over one year with related parties	Bank loans of less than 1 year maturity	Bank loans valid for more than 1 year	Total
Net debt at January 1, 2019	(412,321)	(661,561)	(3,778,569)	(124,782)	(4,977,233)
Accrued interest	(59,469)	-	(314,007)	(225,255)	(598,731)
Cash flow - Principal payments (1)	242,957	-	3,808,716	-	4,051,673
Cash flow - Interest payments	42,156	-	315,982	225,255	583,393
Cash flow - Obtaining loans	-	-	(5,417)	(6,409,692)	(6,415,109)
Increase in accounts payable	(162,696)	-	-	-	(162,696)
Short-term transfer	73,839	(73,839)	(106,627)	106,627	-
Net debt as at December 31, 2019	(275,534)	(735,400)	(79,922)	(6,427,847)	(7,518,703)

(1) Includes the payment corresponding to the lease with related parties.

## (28) Financial information by operating segments-

The Chief Executive Officer is the highest authority in the Group's operational decision-making. Consequently, Management has determined the operating segments to report based on the internal management reports reviewed by that body to make strategic business decisions.

The Chief Executive Officer analyzes the business from a geographic and product perspective. As at December 31, 2020 and 2019, there were no changes based on this analysis.

The Chief Executive Officer evaluates the performance of operating segments based on operating profit. The result for interest earned and lost is not assigned to the segments, since this activity is the responsibility of the treasury, which manages the Group's liquidity.

Segment information is reported based on the information used by the Chief Executive Officer for strategic and operational decision making processes. An operating segment is defined as a component of an entity for which there is separate financial information that is regularly evaluated.

The Group's segment revenues are as follows:

### <u>Cable</u>

It includes the operation of cable television systems in different states of Mexico and generates income mainly from basic and premier services. This segment also includes cable subscriber setup, pay-per-view fees, local and national advertising sales.

#### Internet

Includes high-speed services provided to residential and commercial customers.

#### <u>Telephony</u>

Although the Telephony segment does not meet the quantitative limits required under IFRS 8 to be reported separately, Group Management has done so because it believes that the potential growth of this segment will imply that it contributes significantly to the income of the Group in the future. The telephony receives its income from digital fixed telephony from the internet protocol, from services provided to residential and commercial customers.

### <u>Business</u>

It includes the Metrocarrier, MCM, Ho1a and PCTV units, focused on the different connectivity, equipment, administrative services and content segments.

#### Other segments

It represents operating segments that individually comprise less than 10% of the consolidated total. Others include TV and broadcast program production operations, point distribution services, virtual private network and other network services.

Corporate costs are distributed in the different segments.

IFRS 8 requires the disclosure of a segment's assets and liabilities if the measurement is regularly provided to the decisionmaking body; however, in the Group's case, the Chief Executive Officer only evaluates the performance of the operating segments based on the analysis of the income, operating profit and assets, but not the liabilities of each segment.

The income reported by the Group represents the income generated by external customers since there are no inter-segment sales.



#### a) Income and results by segment:

December 31, 2020		Cable	Internet	Telephony	Business	Others (*)	Consolidated Total
Service revenues	Ś	9,255,286	7,205,950	1,845,857	3,906,167	169,770	22,383,030
Cost of services, and selling and	Ŷ	9,200,200	7,200,900	1,040,007	5,900,107	109,770	22,303,030
administrative expenses		6,633,905	5,165,004	1,323,054	2,799,820	121,686	16,043,469
Earnings before other income		2,621,381	2,040,946	522,803	1,106,347	48,084	6,339,561
Other income, net		32,175	25,050	6,417	13,579	590	77,811
Operating profit		2,653,556	2,065,996	529,220	1,119,926	48,674	6,417,372
Finance cost, net							(469,121)
Impairment of other permanent							
investment							(88,500)
Income tax							(1,335,496)
Consolidated net income	\$						4,524,255

December 31, 2019		Cable	Internet	Telephony	Business	Others (*)	Consolidated Total
Service revenues	Ş	8,962,186	6,622,493	1,599,141	4,256,023	175,367	21,615,210
Cost of services, and selling and							
administrative expenses		6,424,772	4,747,502	1,146,385	3,051,037	125,716	15,495,412
Earnings before other income		2,537,414	1,874,991	452,756	1,204,986	49,651	6,119,798
Other income, net		(29,721)	(4,471)	75,930	323	1,199	43,260
Operating profit		2,507,693	1,870,520	528,686	1,205,309	50,850	6,163,058
Finance cost, net							(389,852)
Income tax							(1,320,611)
Consolidated net income	\$						4,452,595

(\*) The "Others" segment is comprised primarily of revenues from megacanal, video rola, and others.

The presentation by segments previously disclosed is the same one Management used in the periodic review processes on the Group's performance.

Taxes and financial costs are managed at the Group level and not within each of the reported segments. As a result, this information is not presented as distributed in each segment reported. Operating profit is the key performance indicator for the Company's management, which is reported monthly to the Chief Executive Officer.

## b) Other information by segments:

December 31, 2020		Cable	Internet	Telephony	Business	Others (*)	Consolidated Total
Property, networks and							
equipment by segment	\$	21,758,863	5,583,059	735,557	1,993,817	1,486,851	31,558,147
Acquisitions and net disposals in the year of property, networks	Ó	4 001 000	1 1 1 1 0 5 6	146 410	006 007	005 070	< 001 000
and equipment	\$	4,331,290	1,111,356	146,419	396,887	295,970	6,281,922
Depreciation of fixed assets	\$	2,884,557	740,142	97,512	264,319	197,111	4,183,641
December 31, 2019		Cable	Internet	Telephony	Business	Others (*)	Consolidated Total
Property networks and							
Property, networks and equipment by segment	\$	21,549,057	4,825,826	729,586	1,829,376	526,021	29,459,866
Property, networks and equipment by segment Acquisitions and net disposals in the year of property, networks	\$	21,549,057	4,825,826	729,586	1,829,376	526,021	29,459,866
equipment by segment Acquisitions and net disposals in the year of property, networks	\$	21,549,057 5,161,302	4,825,826	729,586 174,746	1,829,376 438,161	526,021 125,989	29,459,866 7,220,854
equipment by segment Acquisitions and net disposals							

The balance as at December 31, 2019, presents the reclassification based on the accounting change of IFRS 16 "Leases" of technical signal distribution equipment. (See Notes 10, and 17).

Some fixed assets included in the cable segment are also used in other segments, such as internet and telephony; however, the cost of these assets is assigned only to cable.

### c) Information by geographic location:

i. Analysis of net income by geographic location:





	Total service revenues			Property, networks a	nd computers	Network and equipme	ent acquisitions
	2020	2019		2020	2019	2020	2019
State			State				
Jalisco	\$ 2,632,871	2,868,453	Jalisco	\$ 11,638,553	9,198,081	3,214,758	4,137,394
Mexico City	1,837,352	2,110,786	Sonora	2,274,657	2,249,040	395,031	157,626
Sonora	2,298,753	2,115,253	Sinaloa	1,868,124	1,838,149	365,483	209,933
Sinaloa	1,904,769	1,798,008	Puebla	2,275,394	2,441,515	264,479	439,974
Puebla	1,708,801	1,679,253	Veracruz	1,910,222	1,982,022	235,170	214,881
State of Mexico	1,823,103	1,695,002	State of Mexico/Mexico City	2,564,400	2,561,176	415,493	493,673
Guanajuato	1,796,037	1,659,435	Guanajuato	1,911,680	1,987,461	254,109	355,877
Michoacán	1,662,094	1,536,799	Durango and Coahuila	1,502,834	1,495,710	248,439	169,690
Veracruz	1,473,596	1,436,020	Michoacán	1,366,858	1,373,061	276,067	276,493
Durango and Coahuila	1,328,449	1,238,477	Querétaro	1,433,724	1,463,921	173,031	344,217
Queretaro	1,001,205	987,542	Chiapas	666,377	670,584	108,405	83,565
Chiapas	578,350	531,966	Colima	331,516	355,035	36,009	43,073
Nayarit	450,062	419,224	Baja California Sur	356,083	376,626	48,233	58,115
Baja California Sur	344,163	325,693	Oaxaca	299,599	323,013	29,798	40,275
Colima	297,100	265,625	Nayarit	324,463	350,438	45,193	45,562
Oaxaca	280,625	260,071	Zacatecas	290,904	307,600	34,885	40,914
Zacatecas	276,003	245,927	Guerrero	195,549	150,377	69,590	13,925
Nuevo León	231,487	66,472	Morelos	117,499	128,226	11,579	28,412
Morelos	145,431	128,722	Chihuahua	121,849	114,521	27,276	20,269
Guerrero	106,336	95,925	Others	107,862	93,310	28,894	46,986
Chihuahua	72,532	59,959					
Quintana Roo	51,218	19,684	Consolidated total	\$ 31,558,147	29,459,866	6,281,922	7,220,854
Hidalgo	33,794	28,973					
Tabasco	5,656	5,495	ii. Analysis of income from s	services to external custom	ners by product:		
San Luis Potosí	4,283	4,179					
Others	38,960	32,267					
Consolidated total	\$ 22,383,030	21,615,210					



	2020		2019
Cable Segment			
Basic Cable	\$	4,086,172	4,133,177
Lifeline Cable		2,788,140	2,126,667
Premier Cable		2,361,240	2,548,728
Other services		19,734	153,614
Total cable segment		9,255,286	8,962,186
Internet segment			
High speed residential internet		6,410,715	5,980,129
High speed commercial internet		795,235	642,364
Total Internet segment		7,205,950	6,622,493
Digital telephone segment			
Residential telephony		1,660,083	1,423,509
Commercial telephony		185,774	175,632
Total digital telephony segment	\$	1,845,857	1,599,141

	2020	2019
Business Segment		
Metrocarrier	1,878,446	1,838,387
MCM	1,100,169	1,046,827
Но1а	623,682	1,049,104
PCTV	303,870	321,705
	3,906,167	4,256,023
Others	169,770	175,367
Total business segment and others	4,075,937	4,431,390
Consolidated total	22,383,030	21,615,210

# (29) Authorization to issue the consolidated financial statements-

The issuance of the consolidated financial statements and the corresponding notes was authorized by Enrique Yamuni Robles (Chief Executive Officer) and Luis Antonio Zetter Zermeño (Chief Finance and Administration Officer), on April 27, 2021, for approval by the Committee Audit and the Board of Directors. These consolidated financial statements will be presented at the Shareholders Meeting for approval.

